



ResQ

Business Plan

| 2026



Table of Contents

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Introduction

Executive Summary

Vajra ResQ is an upcoming 24/7 emergency roadside assistance service designed for Bhutan. Through a **membership-based model**, we aim to offer quick, reliable help for vehicle breakdowns, off-road recovery, and legal support even in remote areas.

By combining **local knowledge** with **smart technology**, Vajra ResQ will bring safety, convenience, and peace of mind to drivers nationwide. We're building Bhutan's first national roadside support network focusing on **mobility, safety, and sustainability**.

Vision & Mission

VISION

To become Bhutan's most trusted roadside assistance network, setting new standards in mobility, safety, and support through innovation, local expertise, and a customer-first approach.

Mission

Our mission is to provide fast and affordable emergency roadside assistance for cars and legal protection across Bhutan, empowering every vehicle owner to travel with confidence and peace of mind.

What is Vajra ResQ?

Vajra ResQ is a mobile app-based roadside assistance platform designed for vehicle owners across Bhutan. We offer 24/7 emergency support through membership-based subscription plans, providing:

- 24/7 emergency breakdown assistance across Bhutan
- Vehicle towing and on-site repairs
- Technical inspection of vehicles (RSTA) standard
- Membership plans with and legal protection insurance
- Free legal advice for members
- Exclusive discounts on services and products from our partners

How does it work?



1. DOWNLOAD & REGISTER

Users sign up, select a membership plan, and set up their profile. Membership benefits take effect one day after payment, membership card will be issued at our office.



2. REQUEST EMERGENCY HELP

Users can request immediate roadside assistance through the app or calling out hotline number (breakdown, towing, off-road recovery, or legal aid).



3. LOCATION TRACKING & DISPATCH

The app uses GPS to identify the user's location and automatically dispatches the nearest responder or support team.



4. REAL-TIME UPDATES

Users can track the helper's arrival, receive estimated time of arrival (ETA), and communicate via in-app messaging or call.



5. IN-APP LEGAL HELP

For legal emergencies, users can call to our hotline and instantly connect to legal support desk and receive real-time advice.



6. MEMBERSHIP DASHBOARD

Users can view their plan benefits, usage history, renewal dates, and access additional services and offers.

Challenges Faced by Car Owners During Trips in Bhutan

1. Limited 24/7 Towing Services

- **Breakdowns in remote areas** often leave drivers stranded for extended periods.
- As of June 2022, Bhutan had **126,501 registered vehicles**, indicating a growing demand for roadside assistance services. [National Statistics Bureau](#)

2. Inadequate Roadside Repair Availability

- **Shortage of mobile mechanics**, especially outside urban centers.
- Drivers often need to arrange **transport of their vehicle to garages**, which may be miles away.
- **Unpredictable weather and terrain** further delay repair services in emergencies.

3. Absence of Immediate Legal Support

- **Accidents and road disputes** can involve police or insurance complications.
- Car owners often have **no immediate legal guidance**, especially in unfamiliar regions.
- Foreign tourists or expats face **language barriers and procedural confusion** during incidents.

4. Inconsistent Mobile Network in Rural Areas

- Poor connectivity makes it hard to call for help or use map/navigation apps.
- Some areas don't support mobile payment or service coordination.

5. Limited Knowledge of Local Laws

- Many drivers aren't aware of their **rights, legal procedures**, or how to respond to police action in case of an accident.
- **No centralized platform** to guide them during roadside legal issues or documentation checks.

6. Stress, Time Loss & Trip Disruptions

- Delays in help lead to missed plans, increased travel costs, and personal stress.
- Solo travellers and families are especially vulnerable during emergencies.

Solutions – How Vajra ResQ Solves Bhutan's Roadside Challenges?

Vajra ResQ offers smart, reliable, and tech-enabled solutions to the growing issues faced by car owners and travellers across Bhutan, especially in breakdowns, towing, and legal emergencies.

1. 24/7 Emergency Roadside Assistance

- Immediate support for vehicle breakdowns, flat tires, battery failure, fuel shortage, and towing — available anytime, anywhere.
- Covers both highways and remote rural roads, reducing time lost and driver stress.

2. Network of Verified Technicians & Partner Garages

- On-demand mobile mechanics and tie-ups with local garages ensure fast service.
- Addresses Bhutan's shortage of skilled roadside repair technicians, especially for EVs and off-road vehicles.

3. Instant Legal Support in Road Incidents

- Members get real-time access to legal guidance for accidents, documentation issues, or traffic disputes.
- Helps drivers navigate legal procedures confidently and avoid penalties or harassment.

4. Multilingual, GPS-Enabled Mobile App

- Easy-to-use app available in **English, Dzongkha**, and regional dialects.
- Allows users to request help, track assistance, and receive updates — even in unfamiliar

areas.

5. Specialized Off-Road Recovery

- Designed for Bhutan's tough terrain, Vajra ResQ includes support for 4x4 vehicles and trips to remote destinations.
- Boosts safety and confidence for adventurers, tourists, and rural residents.

6. Affordable Subscription Plans

- Membership-based pricing with tiered benefits ensures accessibility for all income levels.
- Encourages long-term customer loyalty and builds a predictable revenue model.

Primary Business Model

Membership-based subscription plans that offer members valuable access to emergency breakdown services, legal protection, and all premium benefits, creating steady recurring revenue while enhancing customer loyalty.

Industry Overview

Bhutan's roadside assistance industry is growing, fueled by rising vehicle ownership and expanding tourism. The Vajra ResQ strives to lead the market by prioritizing quality service, extensive coverage, and strong community engagement.

Core Marketing Activities

- Partnership with local garages and service Centers
- Membership drives through digital marketing and community outreach
- Mobile app promotions and onboarding tutorials
- Collaboration with vehicle dealerships and rental companies

High-Level Financial Targets

- Achieve 30,000 active memberships within the first three years
- Achieve operational break-even by the end of year two.
- Achieve full service coverage across all districts of Bhutan within three years.

- Build robust partnerships that generate 50% of revenue by the end of year two.

Business Models

Vajra ResQ can explore several viable business models, each offering distinct approaches to generating revenue, engaging customers, and delivering value through emergency breakdown services and related offerings. Below are six potential models, beginning with the traditional membership-based roadside assistance and expanding to complementary or innovative structures tailored to Bhutan's unique automotive market.

Membership-Based Roadside Assistance

Customers pay an annual fee to become members and receive 24-hour emergency roadside services including towing, repairs, and legal protection. Services are accessed via a mobile app or hotline.

Advantages

- Predictable and recurring revenue stream
- Fosters customer loyalty and cultivates lasting relationships
- Promotes regular interaction with the service

Challenges

- Requires strong value proposition to justify membership cost
- High initial marketing effort to recruit members
- Maintain high service quality to minimize customer churn.

Corporate Fleet Contracts

Partner with companies and government agencies to provide roadside and breakdown assistance for their fleet vehicles under annual contracts, ensuring steady revenue and large volume service demand.

Advantages

- Stable, long-term contracts with predictable income
- Large scale operations improve efficiency

- Enhances reputation through corporate partnerships

Challenges

- Requires tailored service agreements and negotiations
- Demands high service reliability and quick response times
- Could divert resources from individual customers

Value-Added Services and Upselling

Offer complementary services such as vehicle maintenance packages, driver safety training, insurance, and legal consultation as add-ons to basic roadside support.

Advantages

- Increases average revenue per customer
- Diversifies income sources beyond core roadside assistance
- Enhances customer satisfaction and perceived value

Challenges

- Requires additional expertise and resources
- Complexity in managing multiple service lines
- Risk of diluting focus from core offerings

Mobile App Subscription with Integrated Services

Provide a tiered mobile app subscription that includes not only roadside assistance but also features like real-time traffic updates, vehicle diagnostics, and emergency alerts tailored for Bhutan's roads.

Advantages

- Engages tech-savvy customers with convenience
- Creates new revenue streams through app subscriptions
- Collects valuable data to improve services and marketing

Challenges

- Development and maintenance cost of a sophisticated app
- Requires continuous innovation to retain subscribers
- Potential technology adoption barriers in rural areas

Partnership with Local Garages and Workshops

Establish a network of vetted local garages that provide discounted repair and maintenance services to members, generating revenue through referral fees or co-branded services.

Advantages

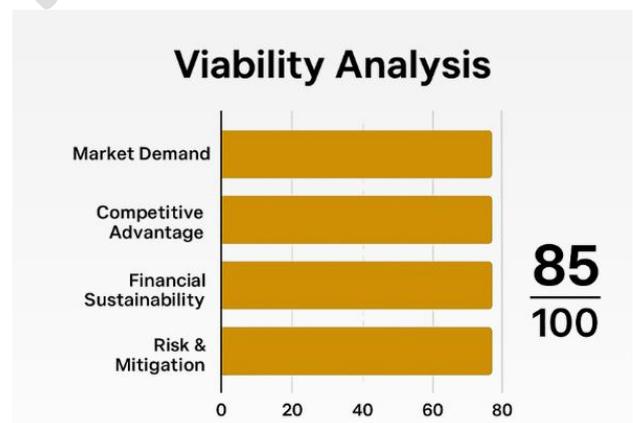
- Strengthens local business ecosystem
- Provides members with trusted service options
- Enhances geographic coverage without heavy capital investment

Challenges

- Managing service quality and consistency
- Negotiating fair partnership terms
- Handling member complaints related to partner services

Viability Analysis

Vajra ResQ presents a viable business opportunity due to the growing demand for emergency roadside assistance in Bhutan, a country with challenging terrain and increasing vehicle ownership. The membership-based model ensures a steady revenue stream while fostering customer loyalty. By leveraging local expertise and partnerships with garages, the company can offer timely and cost-effective breakdown services, which is critical in emergencies. The addition of legal protection services adds a competitive edge by addressing a key concern for vehicle owners. Furthermore, the use of a multilingual mobile app tailored to Bhutanese users enhances accessibility, enabling prompt service requests and improving customer satisfaction.



Market Demand

Bhutan's road infrastructure faces challenges due to its rugged terrain, which highlights the importance of reliable emergency services, especially in remote and offroad areas. This creates

ongoing opportunities to enhance and support vital transportation and safety systems.

Competitive Advantage

With 24-hour nationwide coverage supported by local technicians and trusted garage partnerships, Vajra ResQ delivers prompt and reliable service. The membership model brings greater peace of mind and valuable cost savings compared to occasional roadside assistance.

Financial Sustainability

Membership fees generate predictable revenue, making it easier to manage operational costs such as staffing, equipment, and technology development.

Risks and Mitigation

Potential risks include a limited market size and seasonal demand fluctuations. These challenges can be addressed through targeted marketing, service diversification, and ongoing app enhancements to maintain user engagement throughout the year.

In conclusion, given Bhutan's unique geographic and demographic context, the Vajra ResQ represents a strategically viable and sustainable business opportunity.

Target Audience



Market Analysis

The emergency roadside assistance industry in Bhutan is evolving alongside technological advancements, increasing vehicle ownership, and growing consumer expectations for fast and reliable service. Understanding these trends is critical for Bhutan Automobile Club to position itself competitively and offer value-added services that meet the specific needs of Bhutanese drivers.

Rising Vehicle Ownership in Bhutan

Bhutan is experiencing a steady increase in personal vehicle ownership due to economic growth and improved infrastructure, leading to higher demand for reliable breakdown services.

Key Points

- Increasing number of cars and off-road vehicles on Bhutanese roads
- Growing middle class with greater disposable income for memberships
- Expansion of road networks into rural and mountainous regions

How to Leverage

- Target new vehicle owners with introductory membership offers
- Develop packages tailored for off-road vehicle users
- Expand service coverage to newly accessible regions promptly

Digital Transformation in Roadside Assistance

The integration of mobile technology and apps is revolutionizing how customers access emergency services, improving speed, communication, and convenience.

Growing Emphasis on Legal Protection and Consumer Rights

Customers are increasingly seeking membership services that not only provide roadside help but also include legal support and consumer protection benefits.

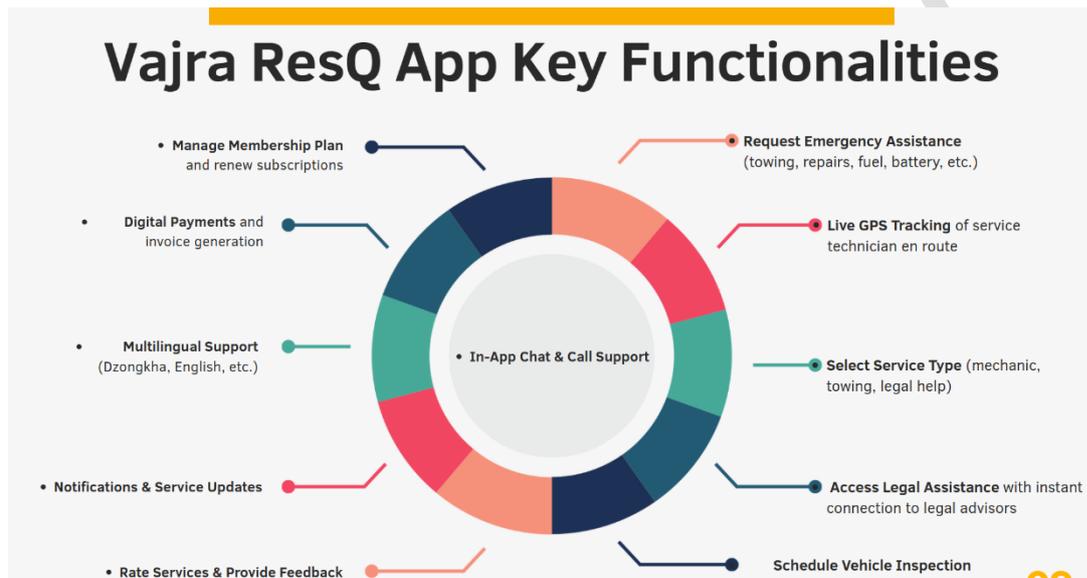
Key Points

- Rising awareness of vehicle-related legal issues
- Demand for protection juridique as part of memberships
- Competitors beginning to offer legal advisory services

How to Leverage

- Incorporate legal assistance and advice in membership packages
- Partner with local legal experts to enhance value
- Educate members about their rights and protections through workshops and app content

Vajra ResQ App Key Functionalities

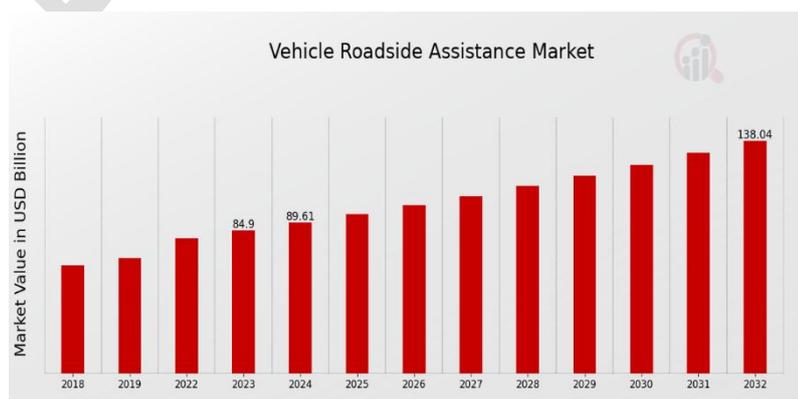


Market Analysis

Vehicle Roadside Assistance Market Overview:

Global

As per MRFR analysis, the Vehicle Roadside Assistance Market Size was estimated at 80.43 (USD Billion) in 2022. The Vehicle Roadside Assistance Market Industry is expected to grow from 84.9(USD Billion) in 2023 to 138.0 (USD Billion) by 2032. The Vehicle Roadside Assistance Market CAGR (growth rate) is expected to be around 5.55% during the forecast period (2024 - 2032).



BHUTAN

Market overview:

Bhutan's software sector is expanding gradually because to government programs, international investments, and rising demand for digital solutions.

Investment opportunities:

1. **Government Incentives:** Through tax breaks, startup capital, and tech incubator initiatives, the Bhutanese government promotes the expansion of the IT industry.
2. **Foreign Direct Investment (FDI):** More than 20 international IT firms have already made investments in Bhutan, generating income and jobs.
3. **Emerging AI & Cloud-Based Solutions:** Businesses are increasingly implementing cloud services and automation driven by AI.
4. **Infrastructure Development:** To increase access for digital enterprises, Bhutan is constructing a third internet gateway.

Key trends:

1. **Digital Jobs & Future Skilling:** To keep up with international tech trends, Bhutan is concentrating on creating digital jobs and future skills.
2. **Tech & ICT Expansion:** Thimphu TechPark is a major factor in drawing foreign direct investment (FDI), and the government is encouraging ICT-based employment prospects.
3. **Tourist & Hospitality Tech:** As Bhutan's tourist industry expands, there is a rising need for IT solutions in this sector.
4. **Cybersecurity & IT Services:** Cloud solutions and data security are becoming increasingly important as digital use increases.
5. **AI & Automation:** Bhutan is investigating automation driven by AI to improve productivity across a range of industries.

Market size:

The market for application development software in Bhutan is expected to grow significantly, reaching an astounding US\$2.89 million by 2025, according to forecasts. Additionally, analysts project a strong yearly growth rate (CAGR 2025-2029) of 9.46%, which will help the market reach a significant size of US\$4.15 million by 2029.



The market for smartphones in Bhutan is expanding gradually due to rising digital penetration and consumer demand for low-cost gadgets. Here are some important observations:

- **Market Size & Growth:** With a compound annual growth rate (CAGR 2025-2029) of 3.48%, the smartphone market in Bhutan is projected to bring in USD 30.8 million by 2025.
- **Market Volume:** It is anticipated that 153.3k smartphones would be sold by 2029, with a 0.5% volume increase in 2026.
- **Consumer Trends:** Bhutanese buyers like low-cost cell phones that are customized to meet their environmental and cultural requirements.

[Smartphones - Bhutan | Statista Market Forecast](#)

Roadside Assistance Demand in Bhutan

1. Rising Vehicle Ownership

- As of June 2022, Bhutan had approximately **171,227 driving license holders**, indicating a significant number of active drivers.
- Vehicle ownership is increasing, with about **one car for every six Bhutanese individuals**, reflecting a growing reliance on personal vehicles. [The Bhutanese](#)

2. Challenging Driving Conditions

- Bhutan's **mountainous terrain and winding roads** make driving particularly challenging, especially for those unfamiliar with the routes.
- Tourists and self-driving travelers often face difficulties due to **strict driving regulations** and

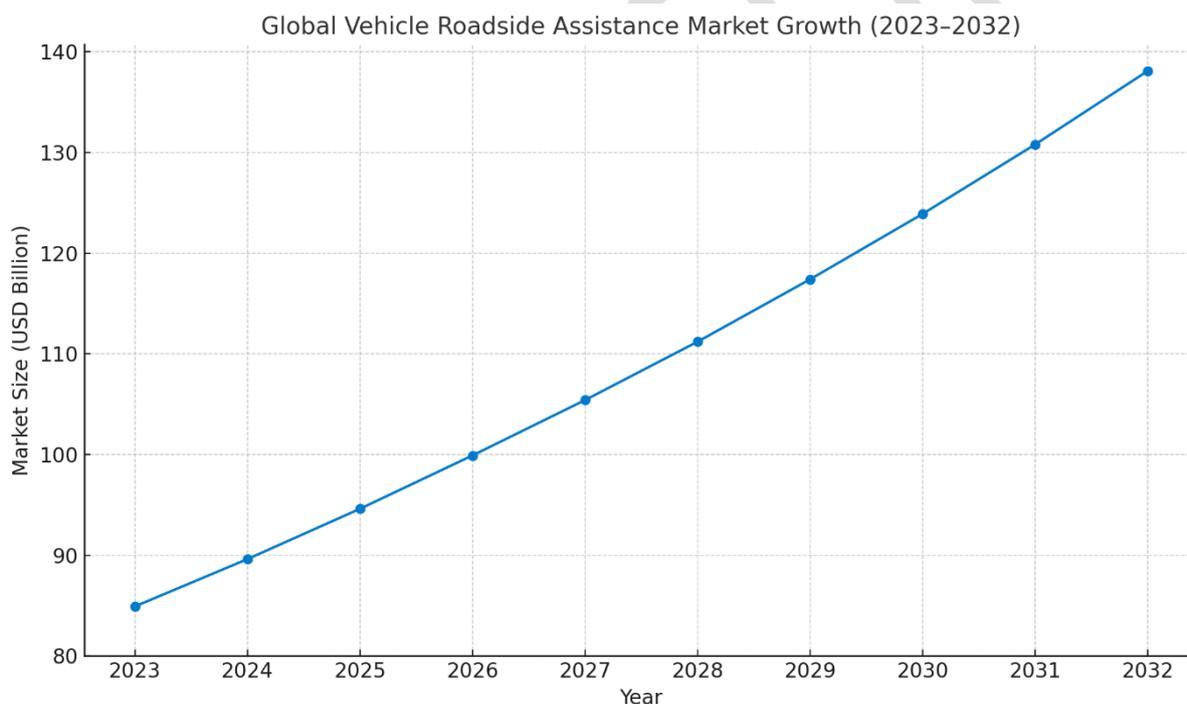
the need for special permits. [Luxury Holidays Nepal](#)

3. Limited Roadside Assistance Infrastructure

- There is a **lack of comprehensive 24/7 roadside assistance services** in Bhutan, leaving drivers vulnerable during emergencies, especially in remote areas.
- The scarcity of **mobile mechanics and towing services** exacerbates the problem, leading to prolonged delays during vehicle breakdowns.

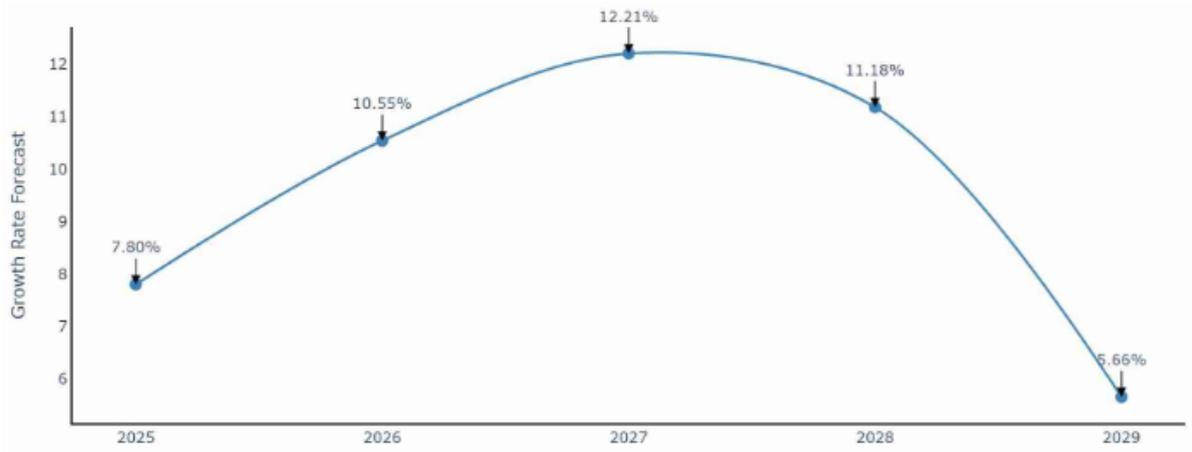
4. Growth Potential in Roadside Assistance Market

- Globally, the **vehicle roadside assistance market** is projected to grow from **USD 84.9 billion in 2023 to USD 138.0 billion by 2032**, at a CAGR of 5.55%.
- This growth is driven by increasing vehicle ownership and the demand for reliable on-demand services, trends that are also emerging in Bhutan. [Market Research Future](#)

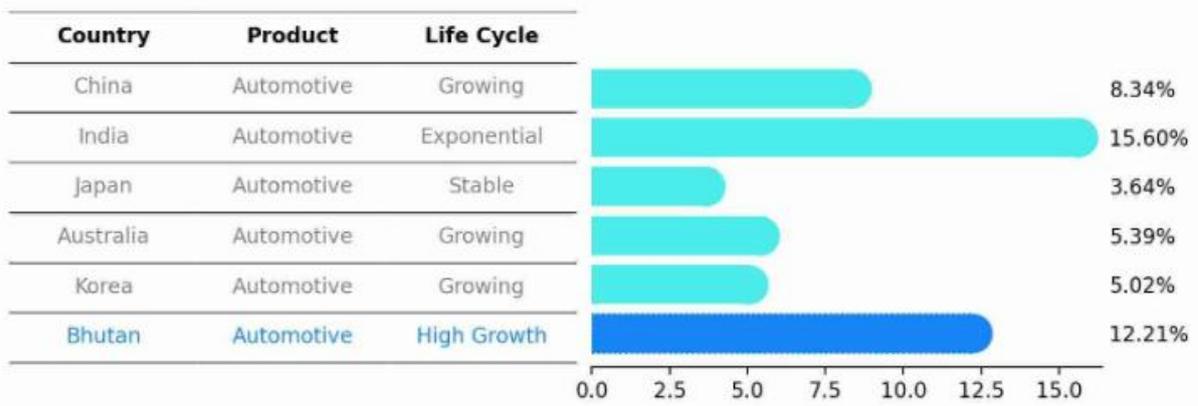


BHUTAN'S AUTOMOTIVE MARKET

The Bhutan Automotive Market is projected to witness mixed growth rate patterns during 2025 to 2029. Growth accelerates to **12.21% in 2027**, following an initial rate of **7.80%**, before easing to 5.66% at the end of the period.



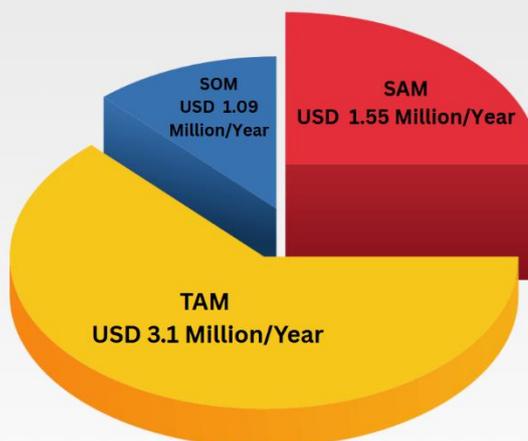
The Automotive market in Bhutan is projected to grow at a high growth rate of **12.21% by 2027**, highlighting the country's increasing focus on advanced technologies within the Asia region, where China holds the dominant position, followed closely by India, Japan, Australia and South Korea, shaping overall regional demand.



[Bhutan Automotive Market \(2025-2031\) | Share & Industry](#)

TAM, SAM, SOM

Market	5-Year Total	Average Per Year	Description
TAM (Total Addressable Market)	~\$15.5 Million	~\$3.1 Million/year	Represents the entire potential market in Bhutan, encompassing all registered vehicles requiring roadside assistance services.
SAM (Serviceable Available Market)	~\$7.75 Million	~\$1.55 Million/year	Portion of TAM that can be realistically served, focusing on regions with accessible infrastructure and higher vehicle density.
SOM (Serviceable Obtainable Market)	~\$5.43 Million	~\$1.09 Million/year	Your actual projected revenue based on subscriptions, parts sales, and emergency services from your business plan.



- **TAM:** Based on approximately **120,000** registered vehicles in Bhutan, with an estimated annual spend of **\$25** per vehicle on roadside assistance services.
- **SAM:** Assuming **50%** of the TAM is serviceable due to factors like geographic accessibility and infrastructure.
- **SOM:** Your business aims to capture a significant portion of the SAM, with projections reaching **~\$1.09** million annually by **2029**.

Management Team

Competitor Analysis

1. Toyota Bhutan

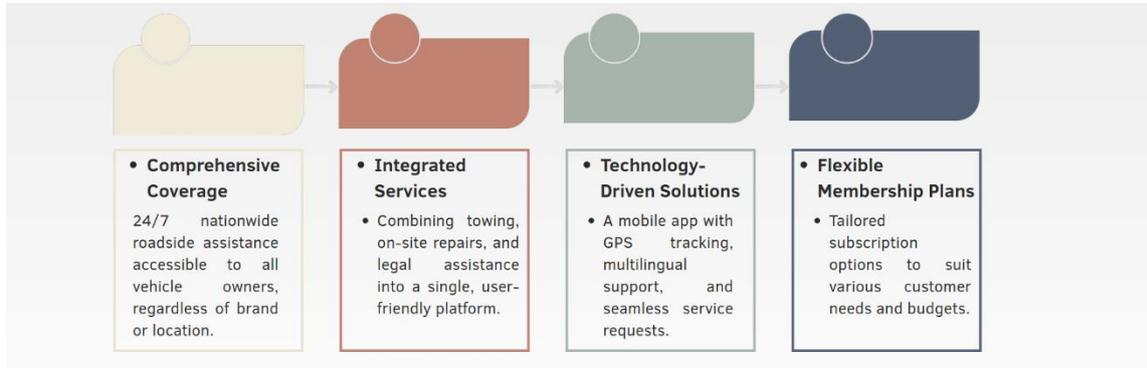
- **Services Offered:** Provides roadside assistance, including breakdown support and flat tire services, primarily for Toyota vehicle owners.
- **Limitations:** Services are brand-specific and may not cater to non-Toyota vehicles.
- **Reference:** [Toyota Bhutan Support Services](#)

2. Honda Bhutan

- **Services Offered:** Offers roadside assistance through partnerships with Europ Assistance and Allianz Assistance, providing towing and other support for Honda vehicles.
- **Limitations:** Services are limited to Honda vehicles and may not be available in all regions.
- **Reference:** Honda Bhutan FAQsDhejung Motors - Honda Bhutan

Opportunity for Vajra ResQ

The current roadside assistance landscape in Bhutan is fragmented, with services often limited to specific regions, vehicle brands, or ad-hoc arrangements. Vajra ResQ can differentiate itself by offering:



By addressing the gaps in the current market, Vajra ResQ has the potential to become the leading provider of roadside assistance services in Bhutan.

Customer Service

At Bhutan Automobile Club, exceptional customer service forms the backbone of our operations. We are committed to delivering prompt, courteous, and expert assistance to every member, ensuring peace of mind on the road. Our customer-centric approach is designed to foster trust, reliability, and satisfaction through every interaction, reflecting our dedication to the safety and convenience of our members.

- **24/7 Accessibility**

Members have access to our emergency breakdown services around the clock, seven days a week. Our multilingual mobile app and dedicated hotline ensure that help is just a call or tap away, regardless of the time or location within Bhutan.

- **Skilled and Friendly Technicians**

Our team of experienced local technicians is trained to handle a wide variety of vehicle issues efficiently and with a friendly demeanor. We prioritize clear communication, empathy, and professionalism during every service call.

- **Membership Support and Legal Protection**

Beyond roadside assistance, our customer service team provides guidance on membership benefits

and protections, including support with legal matters related to vehicle incidents, ensuring comprehensive care for our members.

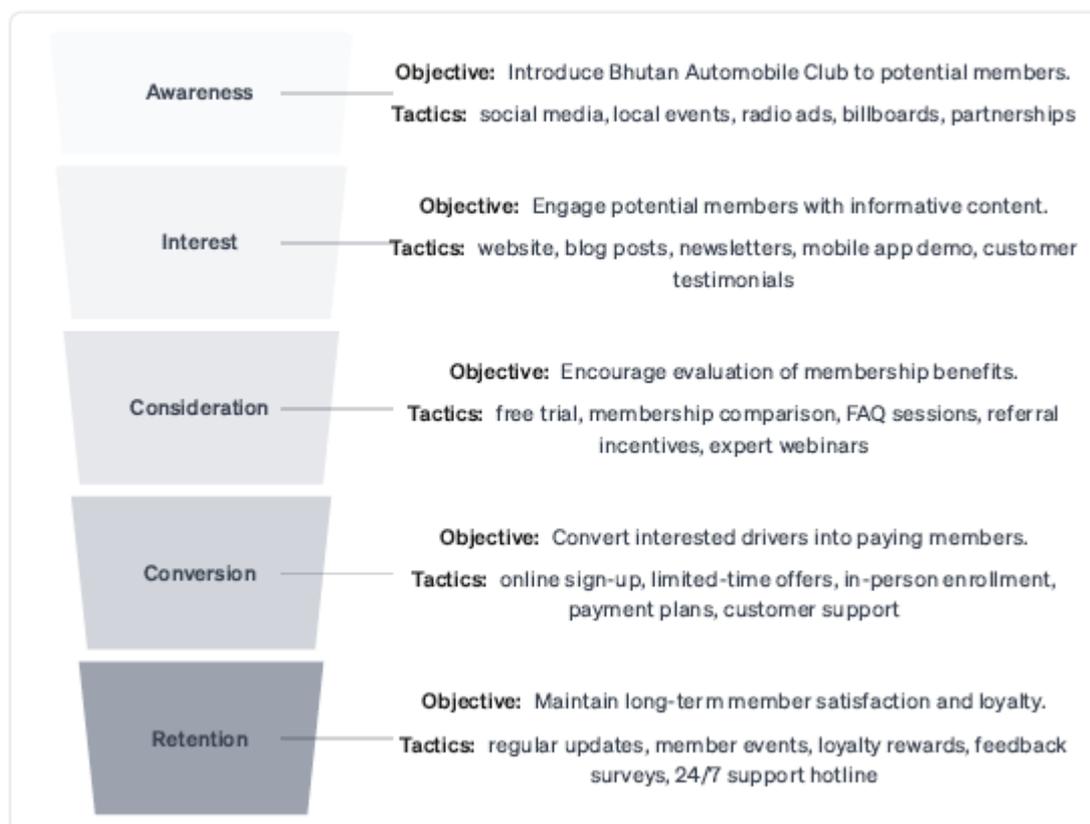
- **Feedback and Continuous Improvement**

We actively encourage member feedback through our app and customer service channels. This information is integral to refining our services, enhancing user experience, and maintaining high standards of excellence.

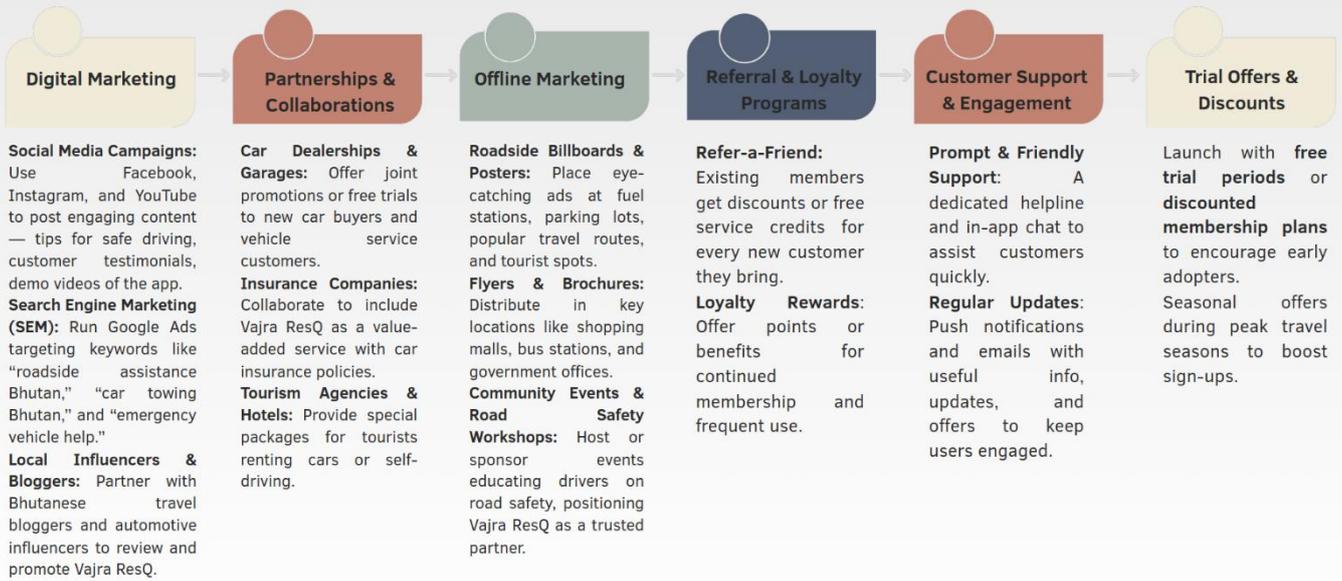
- **Partnership Network**

Our robust network of local garages and service providers is carefully selected to meet our stringent quality standards, allowing us to offer prompt, expert, and affordable services nationwide.

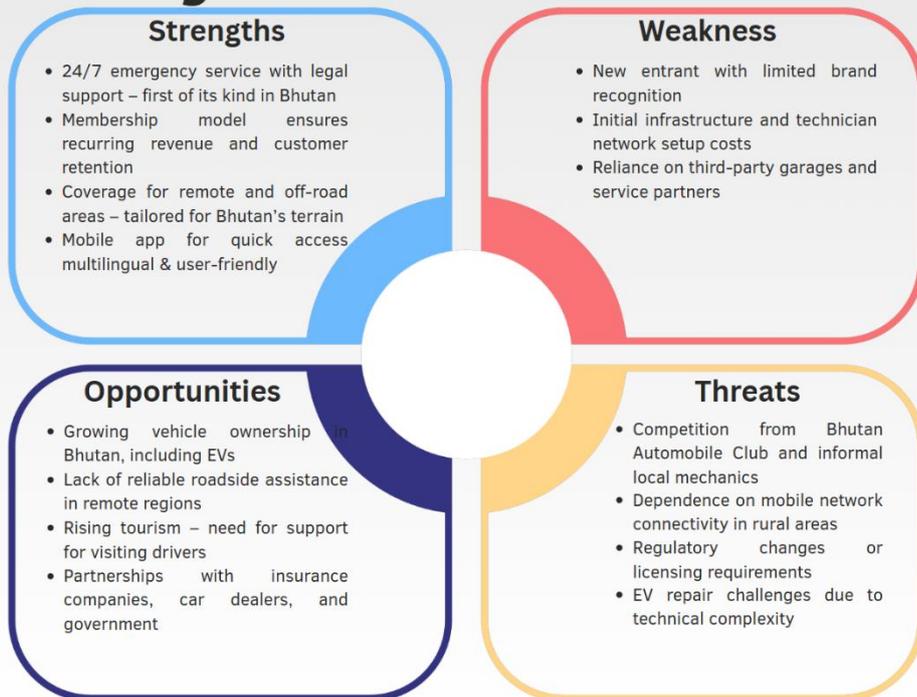
Marketing Overview

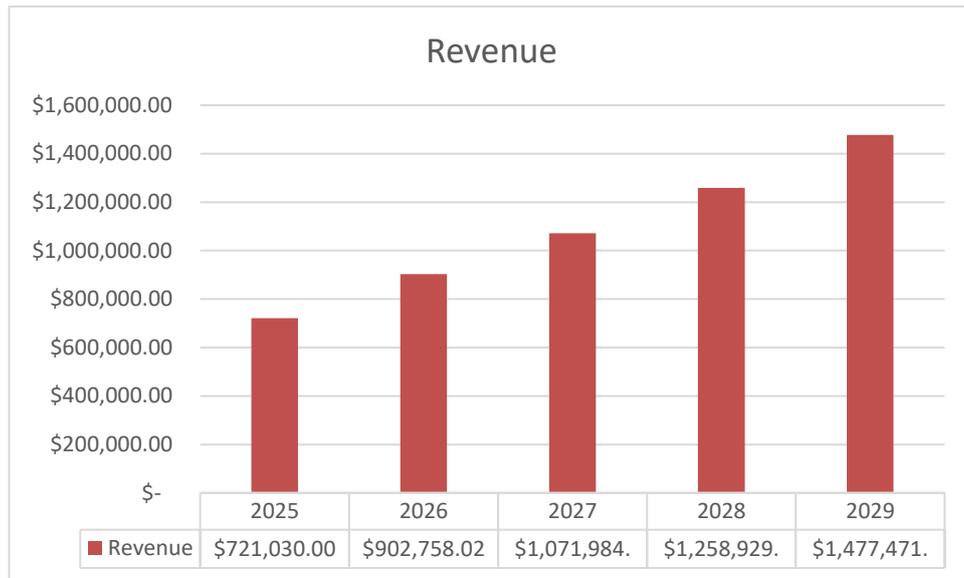


Vajra ResQ Marketing Strategy & Growth Plan



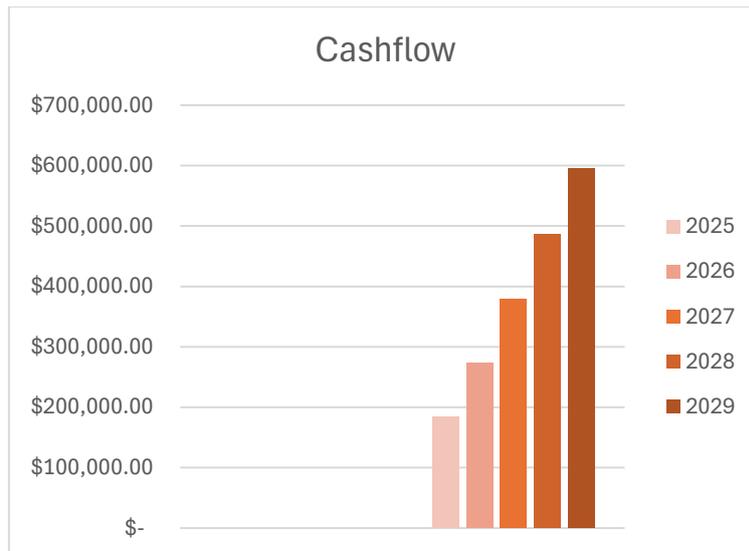
SWOT Analysis





Cash Flow Statement

Particulars	2025	2026	2027	2028	2029
Net profit	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Adjustment of non-cash expenses					
Depreciation on assets					
15 Towing trucks	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
20 Tool equipped vans	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Computer and printers	\$ 2,100.00	\$ 1,575.00	\$ 1,181.00	\$ 886.00	\$ 665.00
Other equipments	\$ 1,440.00	\$ 1,224.00	\$ 1,040.00	\$ 884.00	\$ 752.00
Amortization of start-up costs	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40
(Increase)/ Decrease in current assets					
Net cashflow from operating activities	\$ 2,88,098.93	\$ 3,72,174.25	\$ 4,72,108.30	\$ 5,75,785.12	\$ 6,80,878.81
Cashflow from investing activities					
Net cashflow from investing activities	-	-	-	-	-
Cashflow from financing activities					
Proceeds from investor's fund	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Net cashflow from financing activities	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Net cash from activities	\$ 5,28,098.93	\$ 4,68,174.25	\$ 5,20,108.30	\$ 6,23,785.12	\$ 7,28,878.81
Opening cash balance	\$ 18,528.00	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60
Closing cash balance	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41



Balance Sheet

Particulars	2025	2026	2027	2028	2029
Assets					
Fixed Assets					
Towing trucks	\$ 1,20,000.00	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00
Less: Depreciation	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Balance	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00	\$ 53,245.00
Tool equipped vans	\$ 1,20,000.00	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00
Less: Depreciation	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Balance	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00	\$ 53,245.00
Computer and printers	\$ 8,400.00	\$ 6,300.00	\$ 4,725.00	\$ 3,544.00	\$ 2,658.00
Less: Depreciation	\$ 2,100.00	\$ 1,575.00	\$ 1,181.00	\$ 886.00	\$ 665.00
Balance	\$ 6,300.00	\$ 4,725.00	\$ 3,544.00	\$ 2,658.00	\$ 1,993.00
Other equipments	\$ 9,600.00	\$ 8,160.00	\$ 6,936.00	\$ 5,896.00	\$ 5,012.00
Less: Depreciation	\$ 1,440.00	\$ 1,224.00	\$ 1,040.00	\$ 884.00	\$ 752.00
Balance	\$ 8,160.00	\$ 6,936.00	\$ 5,896.00	\$ 5,012.00	\$ 4,260.00
Total Fixed Assets	\$ 2,18,460.00	\$ 1,85,061.00	\$ 1,56,830.00	\$ 1,32,952.00	\$ 1,12,743.00
Current Assets					
Cash Balance	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Total Current Assets	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Other Start up expenses	\$ 3,23,472.00	\$ 2,58,777.60	\$ 1,94,083.20	\$ 1,29,388.80	\$ 64,694.40
Amortization	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40
Balance	\$ 2,58,777.60	\$ 1,94,083.20	\$ 1,29,388.80	\$ 64,694.40	\$ -
Total Assets	\$ 10,23,864.53	\$ 13,93,945.38	\$ 18,21,128.28	\$ 23,56,341.00	\$ 30,00,316.41
Long term liabilities					
Investor's fund	\$ 2,40,000.00	\$ 3,36,000.00	\$ 3,84,000.00	\$ 4,32,000.00	\$ 4,80,000.00
Liabilities & Capital					
Paid In Capital	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00
Retained Earnings	\$ -	\$ 1,83,864.53	\$ 4,57,945.38	\$ 8,37,128.28	\$ 13,24,341.00
Earnings	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Total Capital	\$ 7,83,864.53	\$ 10,57,945.38	\$ 14,37,128.28	\$ 19,24,341.00	\$ 25,20,316.41
Total Liabilities & Capital	\$ 10,23,864.53	\$ 13,93,945.38	\$ 18,21,128.28	\$ 23,56,341.00	\$ 30,00,316.41

Pay Back Period

Free cash flows	2025	2026	2027	2028	2029
Closing cash balance	5,46,626.93	10,14,801.18	15,34,909.48	21,58,694.60	28,87,573.41
Add: interest on loan borrowed	72,000.00	72,000.00	72,000.00	72,000.00	72,000.00
Free cash flows from business operations	6,18,626.93	10,86,801.18	16,06,909.48	22,30,694.60	29,59,573.41
Cumulative cashflow from business operations	6,18,626.93	17,05,428.10	33,12,337.58	55,43,032.18	85,02,605.59

Total Investment: 1,20,000

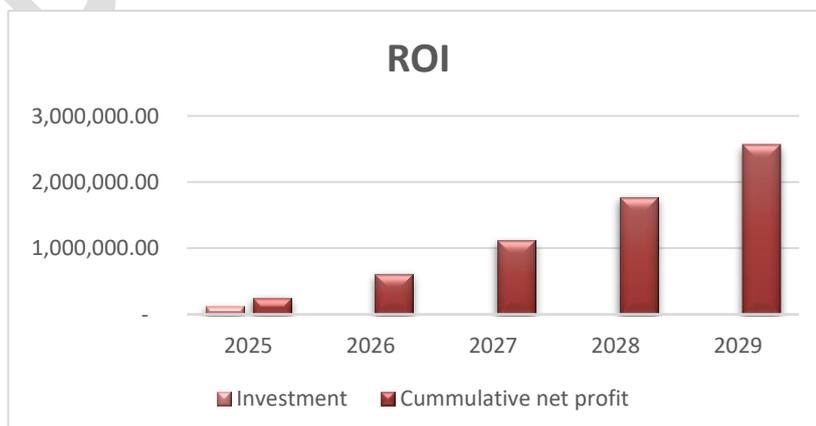
Pay Back Period: 1.46 Years

Summarized Yearly Report

Particulars	2025	2026	2027	2028	2029
Income Statement Summary					
Total Revenue	\$ 7,21,030.00	\$ 9,02,758.02	\$ 10,71,984.11	\$ 12,58,929.75	\$ 14,77,471.94
Total Direct Expenses	\$ 1,46,630.90	\$ 1,75,082.74	\$ 2,05,459.52	\$ 2,34,261.64	\$ 2,71,430.48
Gross Profit	\$ 5,74,399.10	\$ 7,27,675.28	\$ 8,66,524.58	\$ 10,24,668.12	\$ 12,06,041.46
EBIDTA	\$ 4,21,387.10	\$ 5,35,534.54	\$ 6,70,502.60	\$ 8,10,189.36	\$ 9,51,537.28
Net Profit	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Balance Sheet Summary					
Net Tangible Assets	\$ 2,18,460.00	\$ 1,85,061.00	\$ 1,56,830.00	\$ 1,32,952.00	\$ 1,12,743.00
Total Current Assets	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Total Assets	\$ 7,65,086.93	\$ 11,99,862.18	\$ 16,91,739.48	\$ 22,91,646.60	\$ 30,00,316.41
Total Capital	\$ 7,83,864.53	\$ 10,57,945.38	\$ 14,37,128.28	\$ 19,24,341.00	\$ 25,20,316.41
Cash Flow Summary					
Cash and Cash Equivalents-Beginning	\$ 18,528.00	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60
Cashflow from operating activities	\$ 2,88,098.93	\$ 3,72,174.25	\$ 4,72,108.30	\$ 5,75,785.12	\$ 6,80,878.81
Cashflow from investing activities	\$ -	\$ -	\$ -	\$ -	\$ -
Cashflow from financing activities	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Cash and Cash Equivalents-End	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Ratios					
Gross Margin	79.66%	80.61%	80.83%	81.39%	81.63%
Net Profit Margin	25.50%	30.36%	35.37%	38.70%	40.34%

Return on Investment

Particulars	2025	2026	2027	2028	2029
Investment	1,20,000.00				
Cummulative net profit	2,45,152.70	6,10,593.84	11,16,171.04	17,65,788.00	25,60,421.88



Exit Strategy

1. **Acquisition:** Potential buyout by larger players in automotive services, insurance companies, or mobility startups looking to enter or expand in Bhutan's market.
2. **Merger:** Combining with complementary service providers to increase market share and create value for investors.
3. **Secondary Sale:** Investors can sell their shares to new investors or private equity firms after the company reaches growth milestones.
4. **IPO (Long-term):** Taking the company public once it achieves significant scale and profitability to provide liquidity to investors.
5. **Buyback:** The company or founders may buy back investor shares once financially strong.

Automotive Tech

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