



Vajra ResQ

Investor Pitch Deck 2025



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Executive Summary

Vajra ResQ is an upcoming 24/7 emergency roadside assistance service designed for Bhutan. Through a **membership-based model**, we aim to offer quick, reliable help for vehicle breakdowns, off-road recovery, and legal support even in remote areas.

By combining **local knowledge** with **smart technology**, Vajra ResQ will bring safety, convenience, and peace of mind to drivers nationwide. We're building Bhutan's first national roadside support network focusing on **mobility, safety, and sustainability**.





Vision & Mission

VISION

To become Bhutan's most trusted roadside assistance network, setting new standards in mobility, safety, and support through innovation, local expertise, and a customer-first approach.

MISSION

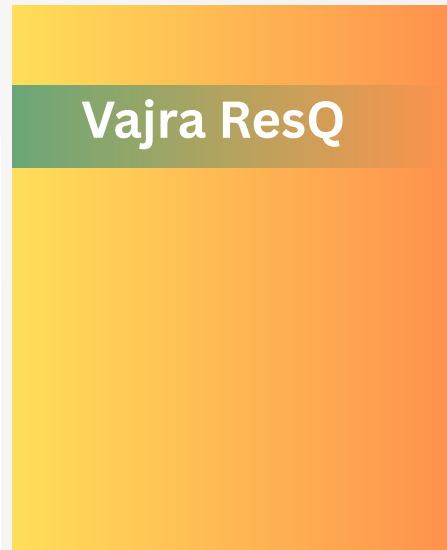
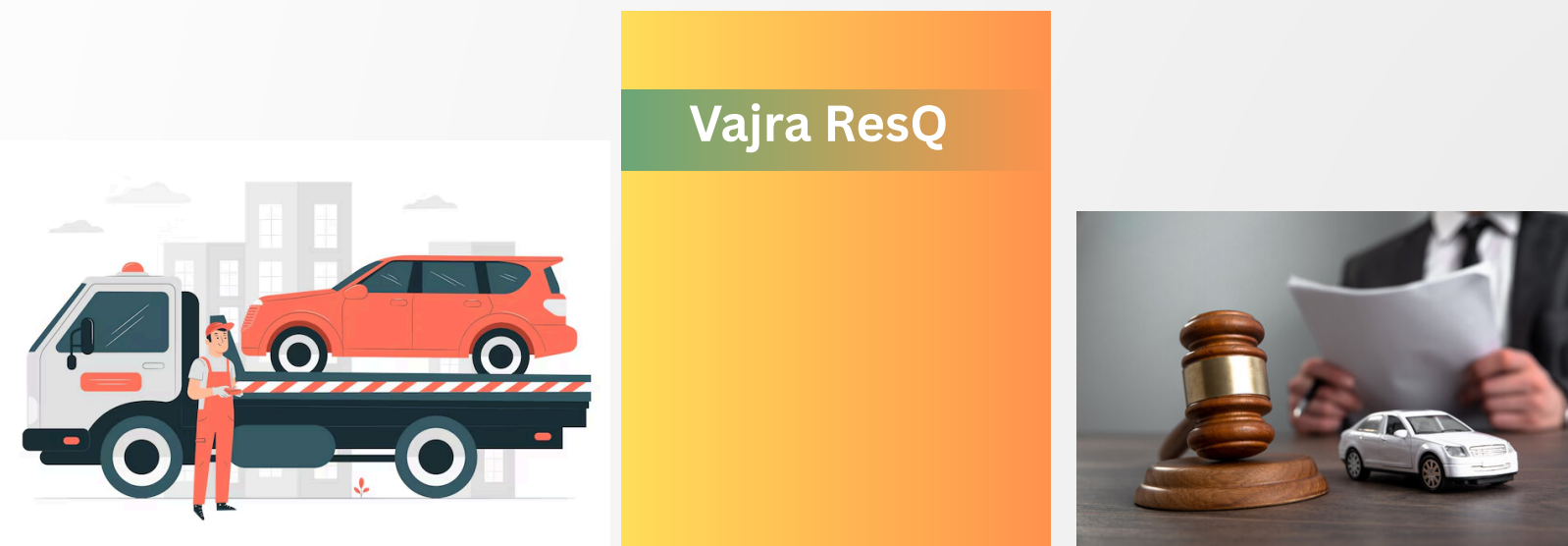


Our mission is to provide fast and affordable emergency roadside assistance for cars and legal protection across Bhutan, empowering every vehicle owner to travel with confidence and peace of mind.

What is Vajra ResQ?

Vajra ResQ is a mobile app-based roadside assistance platform designed for vehicle owners across Bhutan.

We offer 24/7 emergency support through membership-based subscription plans, providing:



- 01 24/7 emergency breakdown assistance across Bhutan
- 02 Vehicle towing and on-site repairs
- 03 Membership plans with accident coverage and legal protection
- 04 Free legal advice for members
- 05 Exclusive discounts on services and products
- 06 Technical inspection of vehicles

How does it work?

1. DOWNLOAD & REGISTER

Users sign up, select a membership plan, and set up their profile.

2. REQUEST EMERGENCY HELP

With a single tap, users can request immediate roadside assistance through the app (breakdown, towing, off-road recovery, or legal aid).

3. LOCATION TRACKING & DISPATCH

The app uses GPS to identify the user's location and automatically dispatches the nearest responder or support team.

4. REAL-TIME UPDATES

Users can track the helper's arrival, receive estimated time of arrival (ETA), and communicate via in-app messaging or call.

5. IN-APP LEGAL HELP

For legal emergencies, users can instantly connect to legal support or receive real-time advice.

6. MEMBERSHIP DASHBOARD

Users can view their plan benefits, usage history, renewal dates, and access additional services and offers.

Challenges Faced by Car Owners During Trips in Bhutan

1. Limited 24/7 Towing Services

- Breakdowns in remote areas often leave drivers stranded for extended periods.
- As of June 2022, Bhutan had 126,501 registered vehicles, indicating a growing demand for roadside assistance services. [National Statistics Bureau](#)

2. Inadequate Roadside Repair Availability

- Shortage of mobile mechanics, especially outside urban centers.
- Drivers often need to arrange transport of their vehicle to garages, which may be miles away.
- Unpredictable weather and terrain further delay repair services in emergencies.

3. Absence of Immediate Legal Support

- Accidents and road disputes can involve police or insurance complications.
- Car owners often have no immediate legal guidance, especially in unfamiliar regions.
- Foreign tourists or expats face language barriers and procedural confusion during incidents.

4. Inconsistent Mobile Network in Rural Areas

- Poor connectivity makes it hard to call for help or use map/navigation apps.
- Some areas don't support mobile payment or service coordination.

5. Limited Knowledge of Local Laws

- Many drivers aren't aware of their rights, legal procedures, or how to respond to police action in case of an accident.
- No centralized platform to guide them during roadside legal issues or documentation checks.

6. Stress, Time Loss & Trip Disruptions

- Delays in help lead to missed plans, increased travel costs, and personal stress.
- Solo travellers and families are especially vulnerable during emergencies.



Solutions – How Vajra ResQ Solves Bhutan’s Roadside Challenges?

Vajra ResQ offers smart, reliable, and tech-enabled solutions to the growing issues faced by car owners and travellers across Bhutan, especially in breakdowns, towing, and legal emergencies.



1. 24/7 Emergency Roadside Assistance

- Immediate support for vehicle breakdowns, flat tires, battery failure, fuel shortage, and towing – available anytime, anywhere.
- Covers both highways and remote rural roads, reducing time lost and driver stress.



2. Network of Verified Technicians & Partner Garages

- On-demand mobile mechanics and tie-ups with local garages ensure fast service.
- Addresses Bhutan’s shortage of skilled roadside repair technicians, especially for EVs and off-road vehicles.



3. Instant Legal Support in Road Incidents

- Members get real-time access to legal guidance for accidents, documentation issues, or traffic disputes.
- Helps drivers navigate legal procedures confidently and avoid penalties or harassment.



4. Multilingual, GPS-Enabled Mobile App

- Easy-to-use app available in English, Dzongkha, and regional dialects.
- Allows users to request help, track assistance, and receive updates – even in unfamiliar areas.



5. Specialized Off-Road Recovery

- Designed for Bhutan’s tough terrain, Vajra ResQ includes support for 4x4 vehicles and trips to remote destinations.
- Boosts safety and confidence for adventurers, tourists, and rural residents.



6. Affordable Subscription Plans

- Membership-based pricing with tiered benefits ensures accessibility for all income levels.
- Encourages long-term customer loyalty and builds a predictable revenue model.

Business Model Canvas

1. Customer Segments

- Vehicle owners
- Tourists and travelers
- Fleet operators

2. Value Propositions

- 24/7 roadside and legal assistance
- Fast towing and repair
- Peace of mind through membership plans

3. Channels

- Mobile app
- Website
- Service partners

4. Customer Relationships

- Subscriptions
- In-app support
- Loyalty rewards

5. Revenue Streams

- Membership fees
- Partner service commissions
- Fleet and corporate packages

6. Key Resources

- Mobile platform
- Technicians and legal advisors
- Service partners

7. Key Activities

- Service dispatch
- Partner coordination
- App management

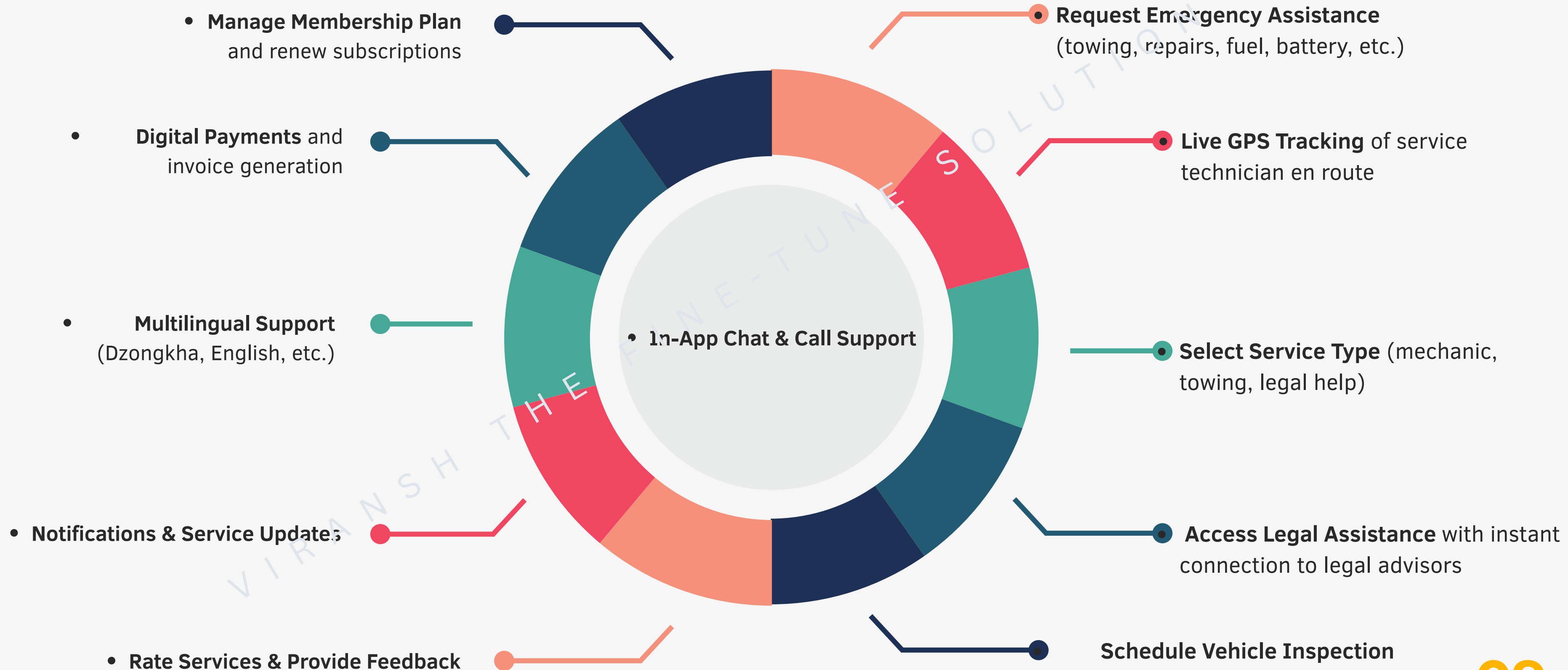
8. Key Partnerships

- Garages and towing services
- Legal firms
- Insurance and tourism companies

9. Cost Structure

- Staff and operations
- App development
- Marketing and partner payments

Vajra ResQ App Key Functionalities



Target Audience



75% - Private Vehicle Owners

Individual car owners seeking reliable 24-hour roadside assistance and legal protection.

15% - Commercial Fleet Operators

Businesses managing multiple vehicles requiring consistent breakdown support and fleet safety.

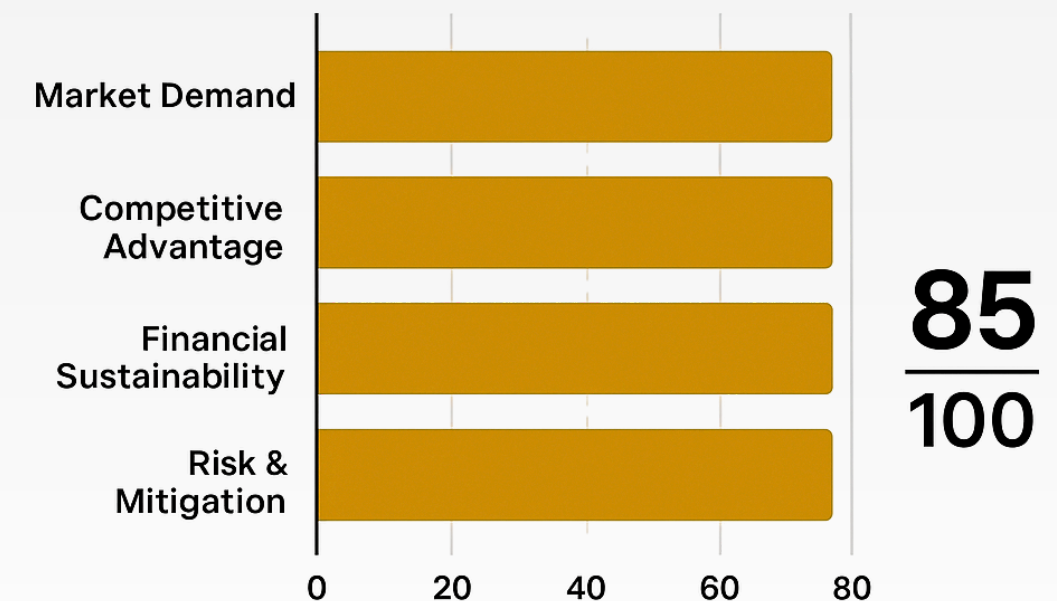
10% - Offroad and Specialty Vehicle Users

Drivers with offroad or specialized vehicles needing expert assistance in remote locations.

Vajra ResQ is a strong business opportunity due to growing vehicle use and tough terrain in Bhutan. It offers 24/7 roadside help through local garages, uses a membership model for steady income, and includes legal support services. A user-friendly multilingual app makes it easy to request help. Though market size and seasonal demand are challenges, they can be managed with marketing and service upgrades. Overall, it scores 85/100 for viability.

Viability Analysis

Viability Analysis



VAJRA RESQ

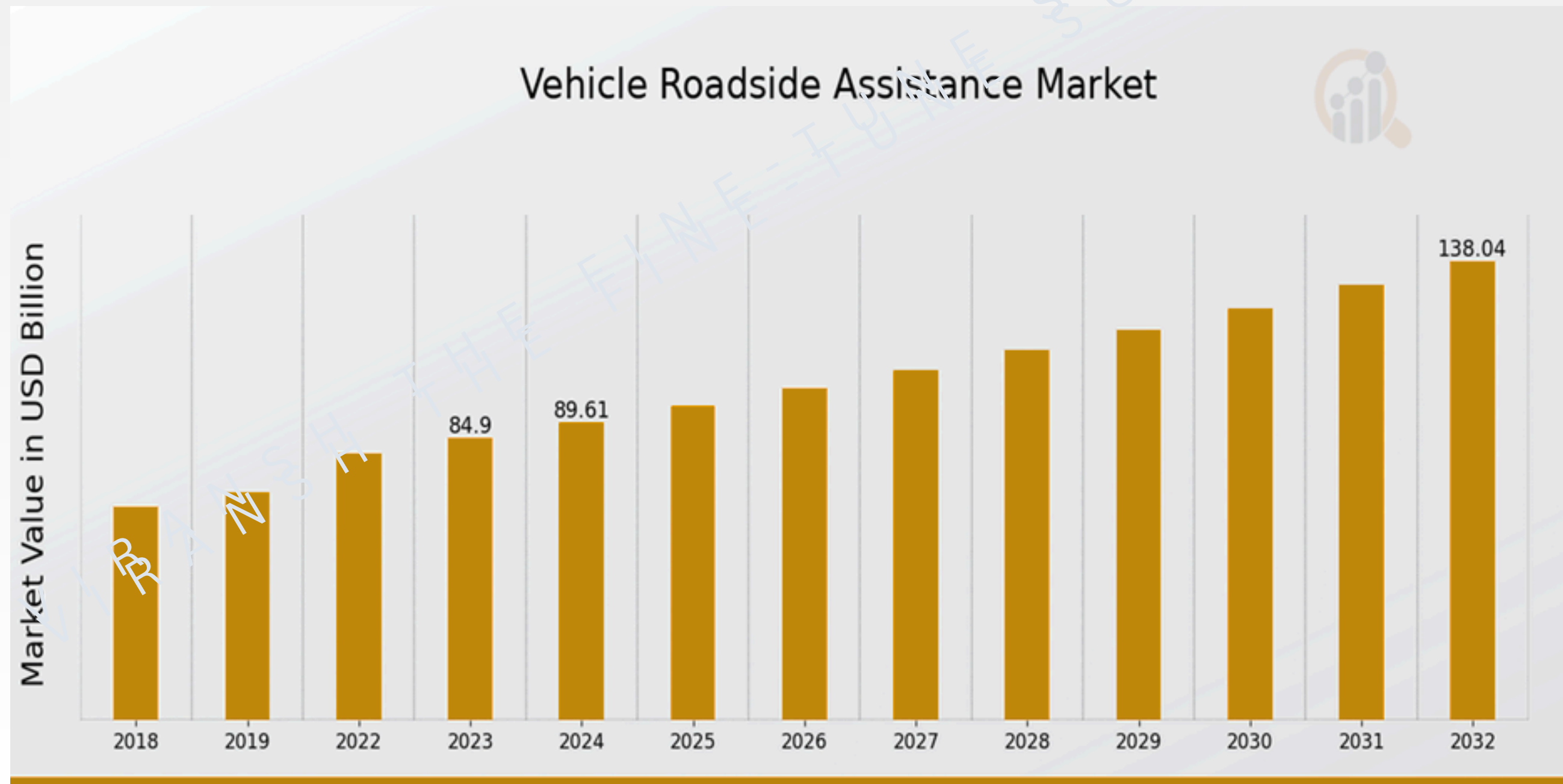
Market Analysis

Vehicle Roadside Assistance Market

Overview:

Global

As per MRFR analysis, the Vehicle Roadside Assistance Market Size was estimated at 80.43 (USD Billion) in 2022. The Vehicle Roadside Assistance Market Industry is expected to grow from 84.9(USD Billion) in 2023 to 138.0 (USD Billion) by 2032. The Vehicle Roadside Assistance Market CAGR (growth rate) is expected to be around 5.55% during the forecast period (2024 - 2032).



BHUTAN

Market overview:

Bhutan's software sector is expanding gradually because to government programs, international investments, and rising demand for digital solutions.

Investment opportunities:



- **Government Incentives:**

Through tax breaks, startup capital, and tech incubator initiatives, the Bhutanese government promotes the expansion of the IT industry.



- **Foreign Direct Investment (FDI)**

More than 20 international IT firms have already made investments in Bhutan, generating income and jobs.



- **Emerging AI & Cloud-Based Solutions**

Businesses are increasingly implementing cloud services and automation driven by AI.



- **Infrastructure Development**

To increase access for digital enterprises, Bhutan is constructing a third internet gateway.

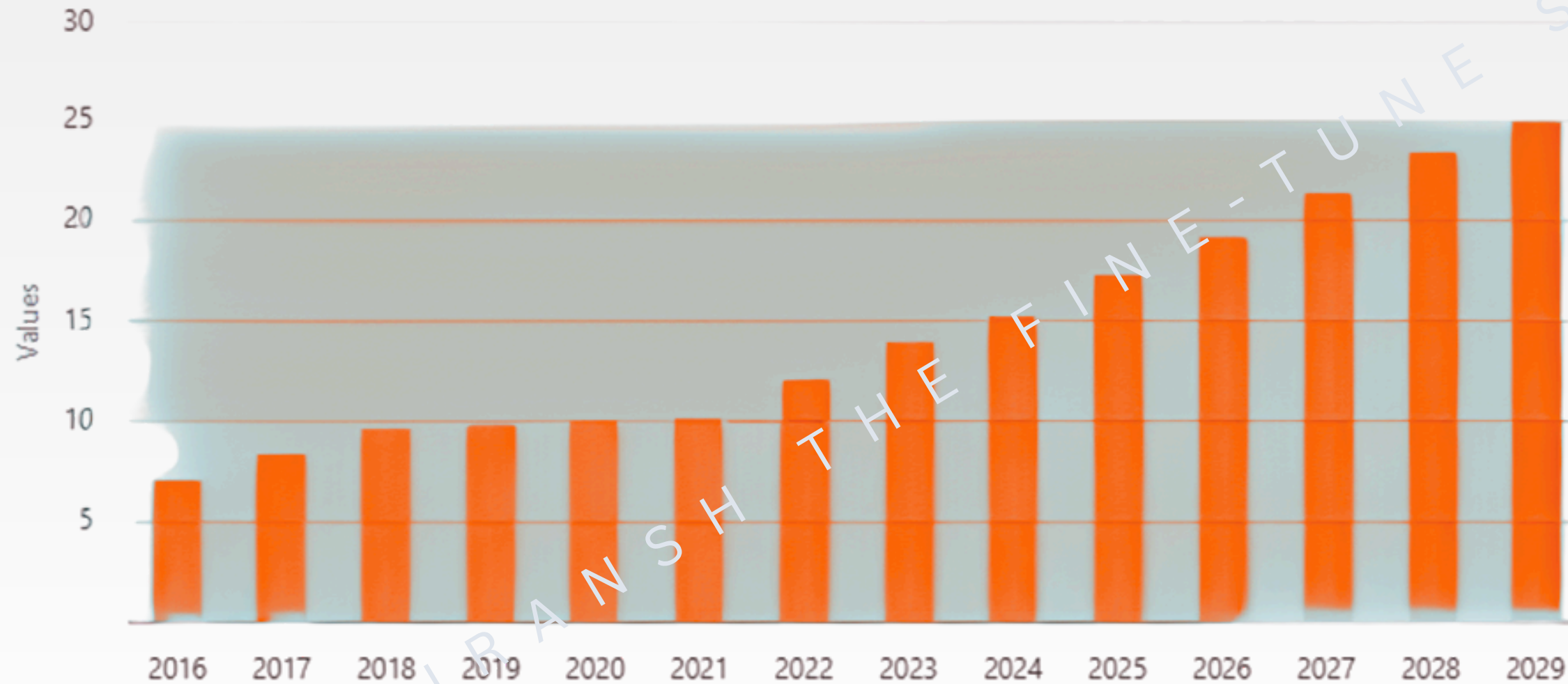
Key trends



Market size

The market for application development software in Bhutan is expected to grow significantly, reaching an astounding US\$2.89 million by 2025, according to forecasts. Additionally, analysts project a strong yearly growth rate (CAGR 2025-2029) of 9.46%, which will help the market reach a significant size of US\$4.15 million by 2029.

Application Development Software - Bhutan | Market Forecast



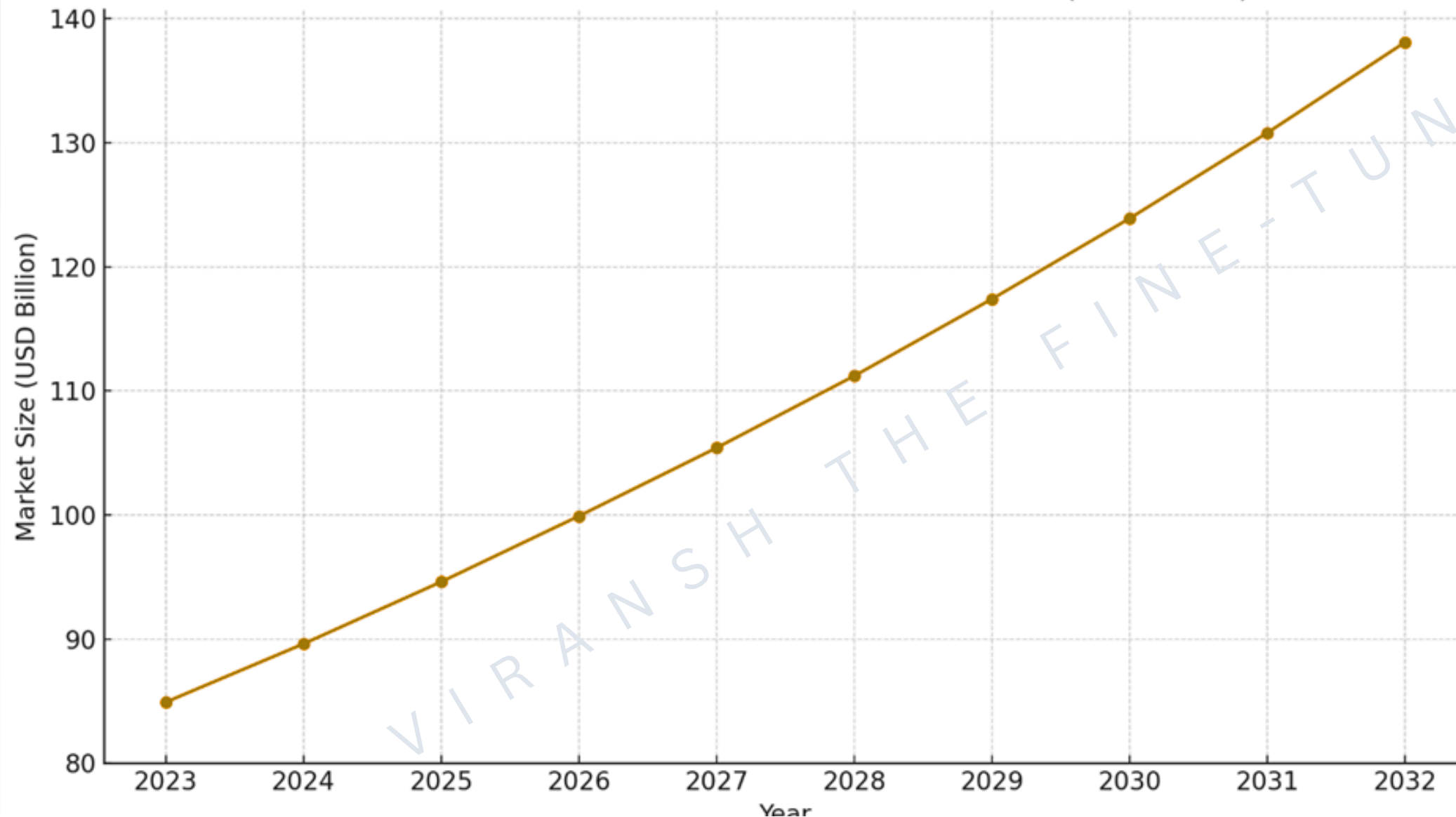
- **Market Size & Growth:** With a compound annual growth rate (CAGR 2025-2029) of 3.48%, the smartphone market in Bhutan is projected to bring in USD 30.8 million by 2025.
- **Market Volume:** It is anticipated that 153.3k smartphones would be sold by 2029, with a 0.5% volume increase in 2026.
- **Consumer Trends:** Bhutanese buyers like low-cost cell phones that are customized to meet their environmental and cultural requirements.

Smartphones - Bhutan | Statista Market Forecast

The market for smartphones in Bhutan is expanding gradually due to rising digital penetration and consumer demand for low-cost gadgets. Here are some important observations:

Roadside Assistance Demand in Bhutan

Global Vehicle Roadside Assistance Market Growth (2023-2032)



1. Rising Vehicle Ownership

As of June 2022, Bhutan had approximately 171,227 driving license holders, indicating a significant number of active drivers.

Vehicle ownership is increasing, with about one car for every six Bhutanese individuals, reflecting a growing reliance on personal vehicles. The Bhutanese

2. Challenging Driving Conditions

Bhutan's mountainous terrain and winding roads make driving particularly challenging, especially for those unfamiliar with the routes.

Tourists and self-driving travelers often face difficulties due to strict driving regulations and the need for special permits. Luxury Holidays Nepal

3. Limited Roadside Assistance Infrastructure

There is a lack of comprehensive 24/7 roadside assistance services in Bhutan, leaving drivers vulnerable during emergencies, especially in remote areas.

The scarcity of mobile mechanics and towing services exacerbates the problem, leading to prolonged delays during vehicle breakdowns.

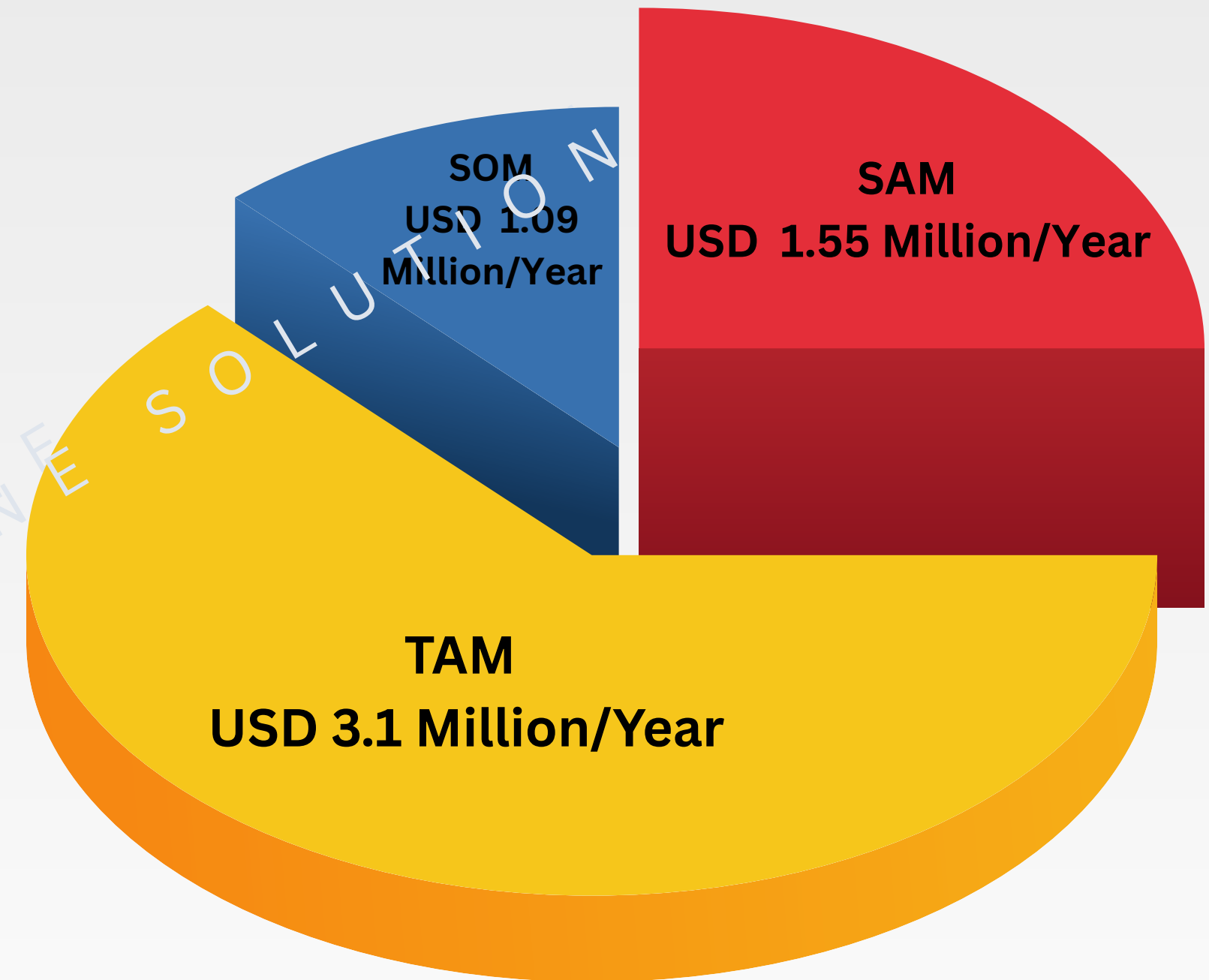
4. Growth Potential in Roadside Assistance Market

Globally, the vehicle roadside assistance market is projected to grow from USD 84.9 billion in 2023 to USD 138.0 billion by 2032, at a CAGR of 5.55%.

This growth is driven by increasing vehicle ownership and the demand for reliable on-demand services, trends that are also emerging in Bhutan. Market Research Future

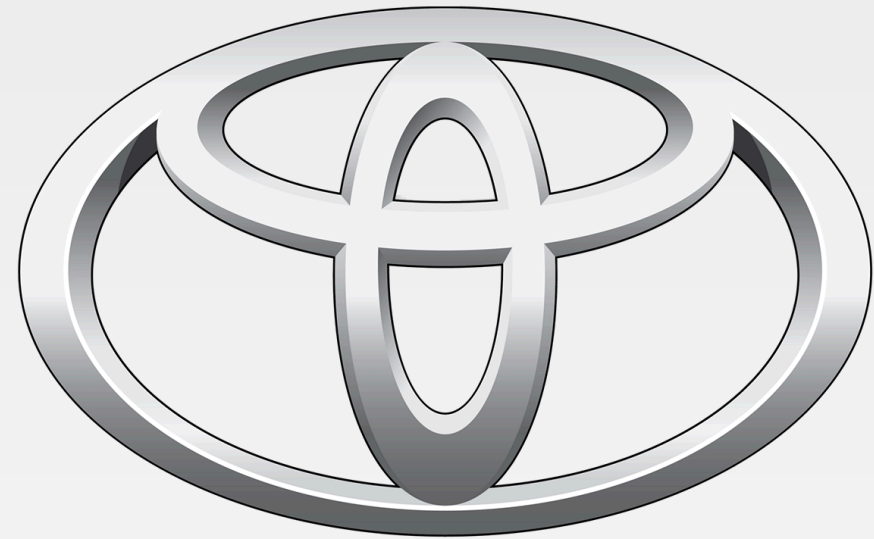
TAM, SAM, SOM

Market	5-Year Total	Average Per Year	Description
TAM (Total Addressable Market)	~\$15.5 Million	~\$3.1 Million/year	Represents the entire potential market in Bhutan, encompassing all registered vehicles requiring roadside assistance services.
SAM (Serviceable Available Market)	~\$7.75 Million	~\$1.55 Million/year	Portion of TAM that can be realistically served, focusing on regions with accessible infrastructure and higher vehicle density.
SOM (Serviceable Obtainable Market)	~\$5.43 Million	~\$1.09 Million/year	Your actual projected revenue based on subscriptions, parts sales, and emergency services from your business plan.



- **TAM:** Based on approximately **120,000** registered vehicles in Bhutan, with an estimated annual spend of **\$25** per vehicle on roadside assistance services.
- **SAM:** Assuming **50%** of the TAM is serviceable due to factors like geographic accessibility and infrastructure.
- **SOM:** Your business aims to capture a significant portion of the SAM, with projections reaching **~\$1.09** million annually by **2029**.

Competitor Analysis



TOYOTA

1. Toyota Bhutan

- **Services Offered:** Provides roadside assistance, including breakdown support and flat tire services, primarily for Toyota vehicle owners.
- **Limitations:** Services are brand-specific and may not cater to non-Toyota vehicles.
- **Reference:** [Toyota Bhutan Support Services](#)



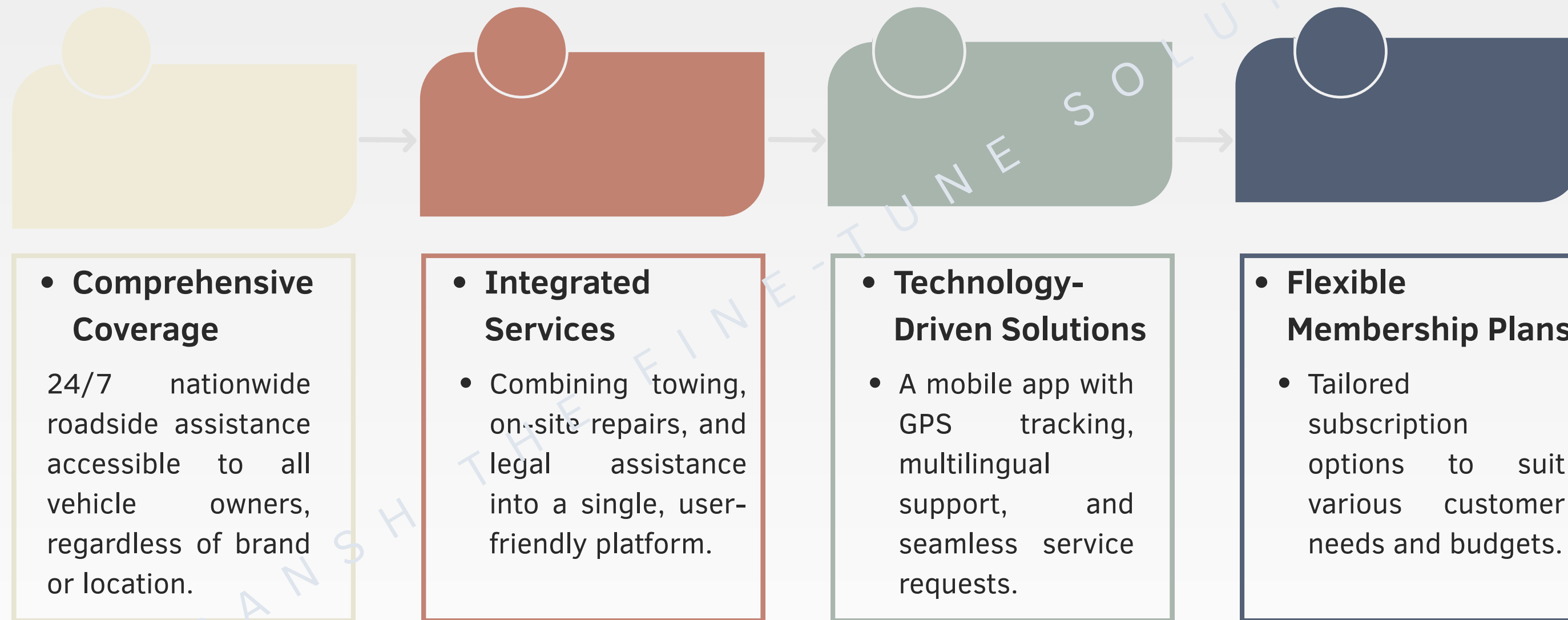
HONDA

2. Honda Bhutan

- **Services Offered:** Offers roadside assistance through partnerships with Europ Assistance and Allianz Assistance, providing towing and other support for Honda vehicles.
- **Limitations:** Services are limited to Honda vehicles and may not be available in all regions.
- **Reference:** [Honda Bhutan FAQs](#) Dhejung Motors - Honda Bhutan

Opportunity for Vajra ResQ

The current roadside assistance landscape in Bhutan is fragmented, with services often limited to specific regions, vehicle brands, or ad-hoc arrangements. Vajra ResQ can differentiate itself by offering:



By addressing the gaps in the current market, Vajra ResQ has the potential to become the leading provider of roadside assistance services in Bhutan.

SWOT Analysis

Strengths

- 24/7 emergency service with legal support – first of its kind in Bhutan
- Membership model ensures recurring revenue and customer retention
- Coverage for remote and off-road areas – tailored for Bhutan's terrain
- Mobile app for quick access multilingual & user-friendly

Weakness

- New entrant with limited brand recognition
- Initial infrastructure and technician network setup costs
- Reliance on third-party garages and service partners

Opportunities

- Growing vehicle ownership in Bhutan, including EVs
- Lack of reliable roadside assistance in remote regions
- Rising tourism – need for support for visiting drivers
- Partnerships with insurance companies, car dealers, and government

Threats

- Competition from Bhutan Automobile Club and informal local mechanics
- Dependence on mobile network connectivity in rural areas
- Regulatory changes or licensing requirements
- EV repair challenges due to technical complexity

Vajra ResQ Marketing Strategy & Growth Plan

Digital Marketing

Social Media Campaigns: Use Facebook, Instagram, and YouTube to post engaging content — tips for safe driving, customer testimonials, demo videos of the app.

Search Engine Marketing (SEM): Run Google Ads targeting keywords like “roadside assistance Bhutan,” “car towing Bhutan,” and “emergency vehicle help.”

Local Influencers & Bloggers: Partner with Bhutanese travel bloggers and automotive influencers to review and promote Vajra ResQ.

Partnerships & Collaborations

Car Dealerships & Garages: Offer joint promotions or free trials to new car buyers and vehicle service customers.

Insurance Companies: Collaborate to include Vajra ResQ as a value-added service with car insurance policies.

Tourism Agencies & Hotels: Provide special packages for tourists renting cars or self-driving.

Offline Marketing

Roadside Billboards & Posters: Place eye-catching ads at fuel stations, parking lots, popular travel routes, and tourist spots.

Flyers & Brochures: Distribute in key locations like shopping malls, bus stations, and government offices.

Community Events & Road Safety Workshops: Host or sponsor events educating drivers on road safety, positioning Vajra ResQ as a trusted partner.

Referral & Loyalty Programs

Refer-a-Friend: Existing members get discounts or free service credits for every new customer they bring.

Loyalty Rewards: Offer points or benefits for continued membership and frequent use.

Customer Support & Engagement

Prompt & Friendly Support: A dedicated helpline and in-app chat to assist customers quickly.

Regular Updates: Push notifications and emails with useful info, updates, and offers to keep users engaged.

Trial Offers & Discounts

Launch with **free trial periods** or **discounted membership plans** to encourage early adopters.

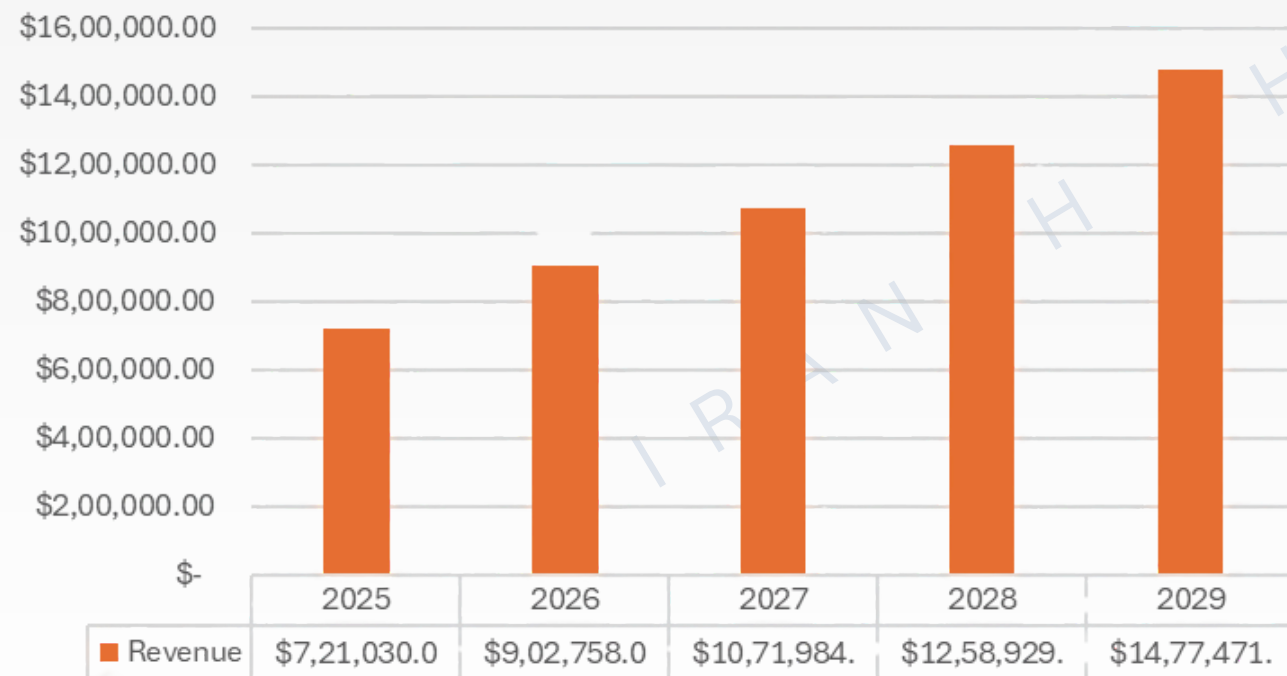
Seasonal offers during peak travel seasons to boost sign-ups.

Financials

Income Statement



Revenue

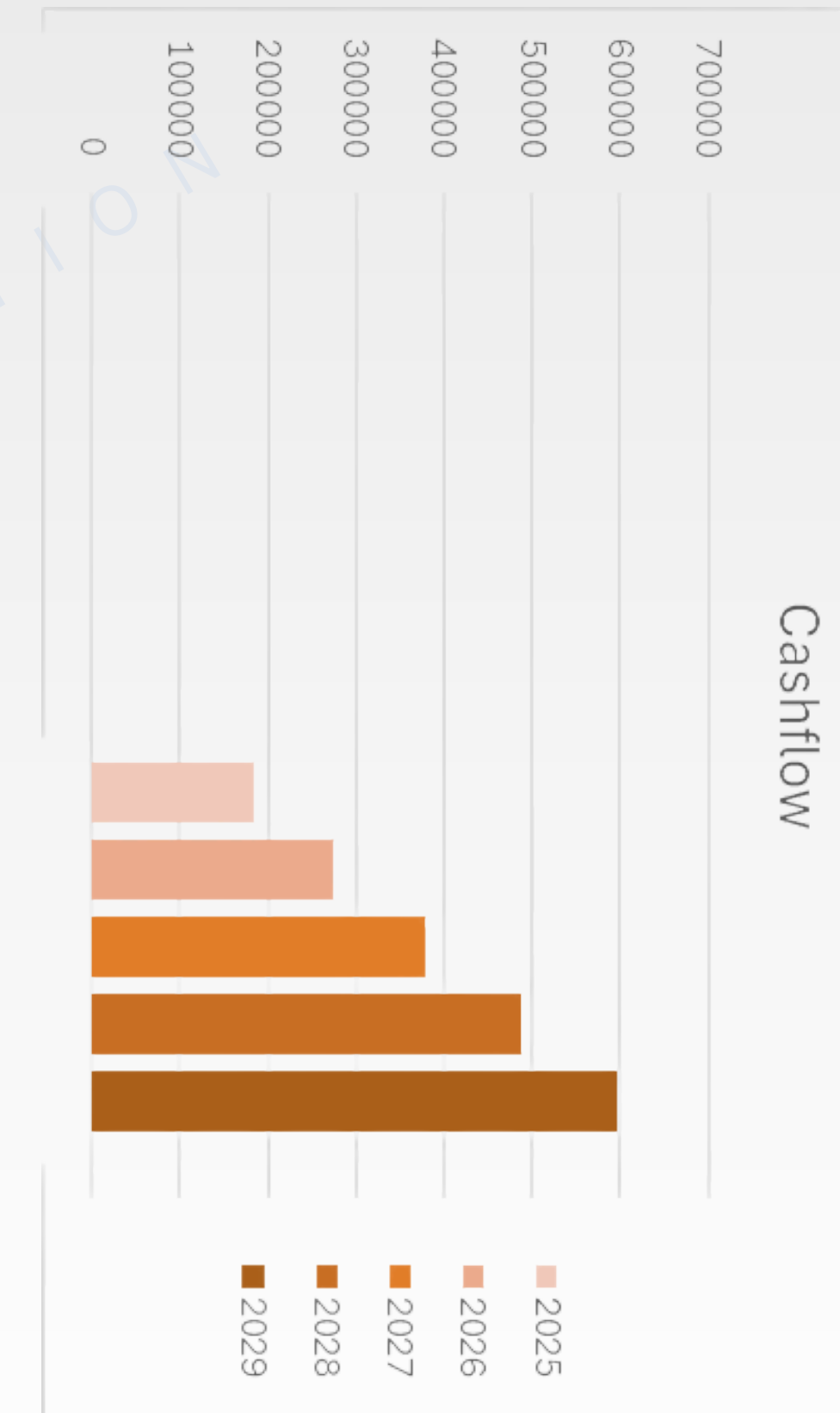


Particulars	2025	2026	2027	2028	2029
REVENUE STREAMS					
Revenue from membership					
Private customers	\$ 3,69,780.00	\$ 4,54,500.42	\$ 5,32,195.43	\$ 6,16,953.61	\$ 7,08,774.98
Corporate fleet	\$ 1,20,000.00	\$ 1,47,052.80	\$ 1,72,190.88	\$ 1,99,614.24	\$ 2,29,322.88
Government institutions	\$ 1,05,000.00	\$ 1,28,760.00	\$ 1,50,771.00	\$ 1,74,783.00	\$ 2,00,796.00
Revenue from parts and component sales	\$ 26,250.00	\$ 44,044.80	\$ 68,626.80	\$ 84,578.90	\$ 1,24,078.08
Revenue from pay per user emergency services	\$ 1,00,000.00	\$ 1,28,400.00	\$ 1,48,200.00	\$ 1,83,000.00	\$ 2,14,500.00
Total	\$ 7,21,030.00	\$ 9,02,758.02	\$ 10,71,984.11	\$ 12,58,929.75	\$ 14,77,471.94
Operational costs					
Payment processing costs	\$ 7,210.30	\$ 9,027.58	\$ 10,719.84	\$ 14,477.69	\$ 18,468.40
Customer acquisition cost (CAC)	\$ 1,25,000.00	\$ 1,48,000.00	\$ 1,73,300.00	\$ 2,00,900.00	\$ 2,30,800.00
Misc charges	\$ 14,420.60	\$ 18,055.16	\$ 21,439.68	\$ 18,883.95	\$ 22,162.08
Total operational costs	\$ 1,46,630.90	\$ 1,75,082.74	\$ 2,05,459.52	\$ 2,34,261.64	\$ 2,71,430.48
Gross profit	\$ 5,74,399.10	\$ 7,27,675.28	\$ 8,66,524.58	\$ 10,24,668.12	\$ 12,06,041.46
Non - operational costs					
Employment costs	\$ 1,14,912.00	\$ 1,53,271.12	\$ 1,56,367.20	\$ 1,74,022.94	\$ 2,13,231.16
General admin expenses	\$ 500.00	\$ 510.10	\$ 520.40	\$ 530.92	\$ 541.64
Telephone & Electricity expenses	\$ 3,600.00	\$ 3,672.72	\$ 3,746.91	\$ 3,822.60	\$ 3,899.81
Stationery expenses	\$ 1,500.00	\$ 1,530.30	\$ 1,561.21	\$ 1,592.75	\$ 1,624.92
Internet services	\$ 700.00	\$ 714.14	\$ 728.57	\$ 743.28	\$ 758.30
Office expenses	\$ 1,000.00	\$ 1,020.20	\$ 1,040.81	\$ 1,061.83	\$ 1,083.28
Office rent	\$ 28,800.00	\$ 29,381.76	\$ 29,975.27	\$ 30,580.77	\$ 31,198.50
Other expenses	\$ 2,000.00	\$ 2,040.40	\$ 2,081.62	\$ 2,123.66	\$ 2,166.56
Total non operating expenses	\$ 1,53,012.00	\$ 1,92,140.74	\$ 1,96,021.99	\$ 2,14,478.75	\$ 2,54,504.18
EBITDA	\$ 4,21,387.10	\$ 5,35,534.54	\$ 6,70,502.60	\$ 8,10,189.36	\$ 9,51,537.28
Depreciation					
15 Towing trucks	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
20 Tool equipped vans	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Computer and printers	\$ 2,100.00	\$ 1,575.00	\$ 1,181.00	\$ 886.00	\$ 665.00
Other equipments	\$ 1,440.00	\$ 1,224.00	\$ 1,040.00	\$ 884.00	\$ 752.00
Amortisation of startup costs	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40
EBIT	\$ 3,17,152.70	\$ 4,37,441.14	\$ 5,77,577.20	\$ 7,21,616.96	\$ 8,66,633.88
Interest	\$ 72,000.00	\$ 72,000.00	\$ 72,000.00	\$ 72,000.00	\$ 72,000.00
EBT	\$ 2,45,152.70	\$ 3,65,441.14	\$ 5,05,577.20	\$ 6,49,616.96	\$ 7,94,633.88
Income tax	\$ 61,288.18	\$ 91,360.28	\$ 1,26,394.30	\$ 1,62,404.24	\$ 1,98,658.47
PAT	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41

Net income percentage: 25.50% (2025), 30.36% (2026), 35.37% (2027), 38.70% (2028), 40.34% (2029)

Cashflow Statement

Particulars	2025	2026	2027	2028	2029
Net profit	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Adjustment of non-cash expenses					
Depreciation on assets					
15 Towing trucks	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
20 Tool equipped vans	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Computer and printers	\$ 2,100.00	\$ 1,575.00	\$ 1,181.00	\$ 886.00	\$ 665.00
Other equipments	\$ 1,440.00	\$ 1,224.00	\$ 1,040.00	\$ 884.00	\$ 752.00
Amortization of start-up costs	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40
(Increase)/ Decrease in current assets					
Net cashflow from operating activities	\$ 2,88,098.93	\$ 3,72,174.25	\$ 4,72,108.30	\$ 5,75,785.12	\$ 6,80,878.81
Cashflow from investing activities					
Net cashflow from investing activities	-	-	-	-	-
Cashflow from financing activities					
Proceeds from investor's fund	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Net cashflow from financing activities	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Net cash from activities	\$ 5,28,098.93	\$ 4,68,174.25	\$ 5,20,108.30	\$ 6,23,785.12	\$ 7,28,878.81
Opening cash balance	\$ 18,528.00	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60
Closing cash balance	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41



Balance Sheet

Particulars	2025	2026	2027	2028	2029
Assets					
Fixed Assets					
Towing trucks	\$ 1,20,000.00	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00
Less: Depreciation	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Balance	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00	\$ 53,245.00
Tool equipped vans	\$ 1,20,000.00	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00
Less: Depreciation	\$ 18,000.00	\$ 15,300.00	\$ 13,005.00	\$ 11,054.00	\$ 9,396.00
Balance	\$ 1,02,000.00	\$ 86,700.00	\$ 73,695.00	\$ 62,641.00	\$ 53,245.00
Computer and printers	\$ 8,400.00	\$ 6,300.00	\$ 4,725.00	\$ 3,544.00	\$ 2,658.00
Less: Depreciation	\$ 2,100.00	\$ 1,575.00	\$ 1,181.00	\$ 886.00	\$ 665.00
Balance	\$ 6,300.00	\$ 4,725.00	\$ 3,544.00	\$ 2,658.00	\$ 1,993.00
Other equipments	\$ 9,600.00	\$ 8,160.00	\$ 6,936.00	\$ 5,896.00	\$ 5,012.00
Less: Depreciation	\$ 1,440.00	\$ 1,224.00	\$ 1,040.00	\$ 884.00	\$ 752.00
Balance	\$ 8,160.00	\$ 6,936.00	\$ 5,896.00	\$ 5,012.00	\$ 4,260.00
Total Fixed Assets	\$ 2,18,460.00	\$ 1,85,061.00	\$ 1,56,830.00	\$ 1,32,952.00	\$ 1,12,743.00
Current Assets					
Cash Balance	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Total Current Assets	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Other Start up expenses	\$ 3,23,472.00	\$ 2,58,777.60	\$ 1,94,083.20	\$ 1,29,388.80	\$ 64,694.40
Amortization	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40	\$ 64,694.40
Balance	\$ 2,58,777.60	\$ 1,94,083.20	\$ 1,29,388.80	\$ 64,694.40	\$ -
Total Assets	\$ 10,23,864.53	\$ 13,93,945.38	\$ 18,21,128.28	\$ 23,56,341.00	\$ 30,00,316.41
Long term liabilities					
Investor's fund	\$ 2,40,000.00	\$ 3,36,000.00	\$ 3,84,000.00	\$ 4,32,000.00	\$ 4,80,000.00
Liabilities & Capital					
Paid In Capital	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00	\$ 6,00,000.00
Retained Earnings	\$ -	\$ 1,83,864.53	\$ 4,57,945.38	\$ 8,37,128.28	\$ 13,24,341.00
Earnings	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Total Capital	\$ 7,83,864.53	\$ 10,57,945.38	\$ 14,37,128.28	\$ 19,24,341.00	\$ 25,20,316.41
Total Liabilities & Capital	\$ 10,23,864.53	\$ 13,93,945.38	\$ 18,21,128.28	\$ 23,56,341.00	\$ 30,00,316.41

Pay Back Period

Free cash flows	2025	2026	2027	2028	2029
Closing cash balance	5,46,626.93	10,14,801.18	15,34,909.48	21,58,694.60	28,87,573.41
Add: interest on loan borrowed	72,000.00	72,000.00	72,000.00	72,000.00	72,000.00
Free cash flows from business operations	6,18,626.93	10,86,801.18	16,06,909.48	22,30,694.60	29,59,573.41
Cumulative cashflow from business operations	6,18,626.93	17,05,428.10	33,12,337.58	55,43,032.18	85,02,605.59

Total Investment: 1,20,000

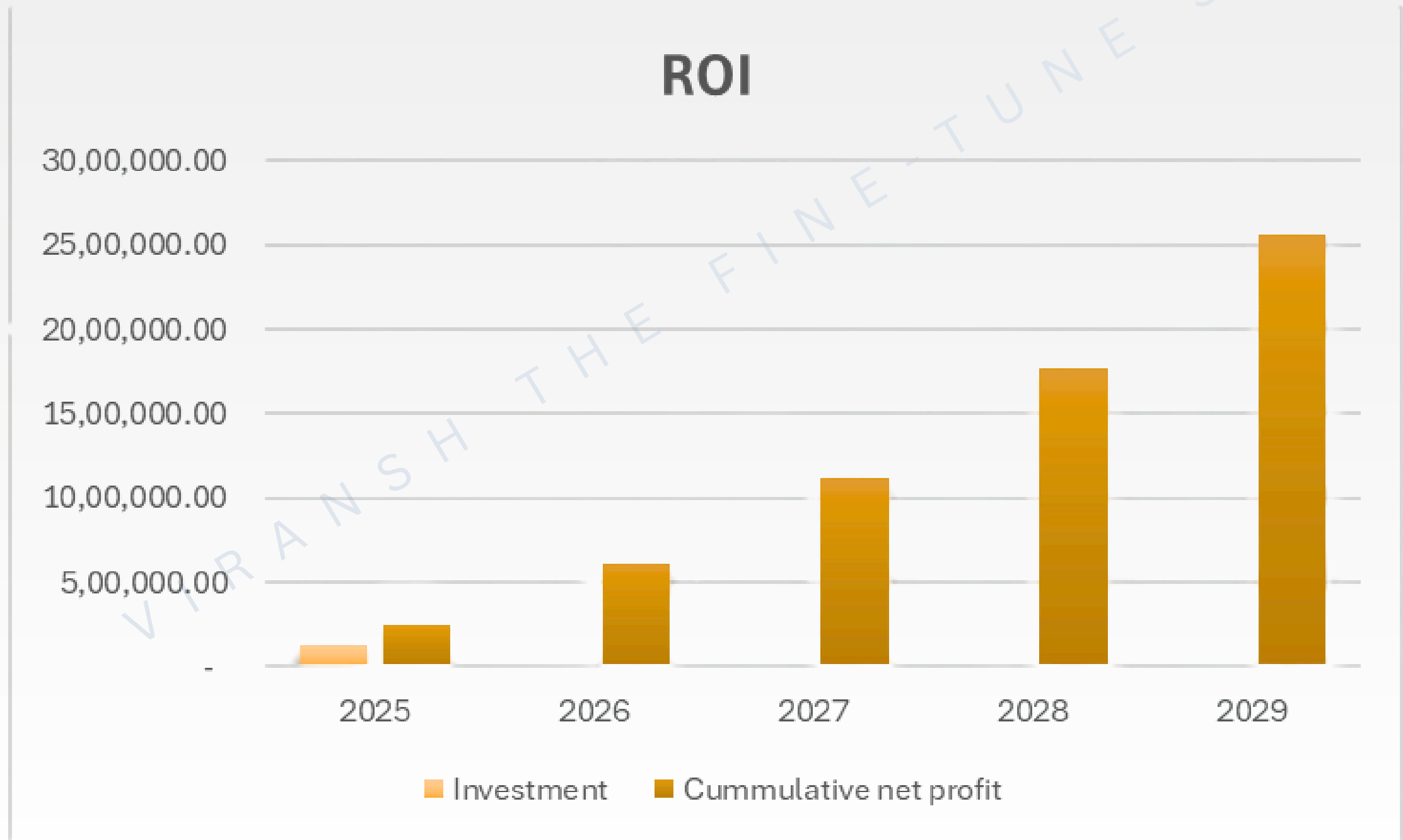
Pay Back Period: 1.46 Years

Summarized Yearly Report

Particulars	2025	2026	2027	2028	2029
Income Statement Summary					
Total Revenue	\$ 7,21,030.00	\$ 9,02,758.02	\$ 10,71,984.11	\$ 12,58,929.75	\$ 14,77,471.94
Total Direct Expenses	\$ 1,46,630.90	\$ 1,75,082.74	\$ 2,05,459.52	\$ 2,34,261.64	\$ 2,71,430.48
Gross Profit	\$ 5,74,399.10	\$ 7,27,675.28	\$ 8,66,524.58	\$ 10,24,668.12	\$ 12,06,041.46
EBIDTA	\$ 4,21,387.10	\$ 5,35,534.54	\$ 6,70,502.60	\$ 8,10,189.36	\$ 9,51,537.28
Net Profit	\$ 1,83,864.53	\$ 2,74,080.85	\$ 3,79,182.90	\$ 4,87,212.72	\$ 5,95,975.41
Balance Sheet Summary					
Net Tangible Assets	\$ 2,18,460.00	\$ 1,85,061.00	\$ 1,56,830.00	\$ 1,32,952.00	\$ 1,12,743.00
Total Current Assets	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Total Assets	\$ 7,65,086.93	\$ 11,99,862.18	\$ 16,91,739.48	\$ 22,91,646.60	\$ 30,00,316.41
Total Capital	\$ 7,83,864.53	\$ 10,57,945.38	\$ 14,37,128.28	\$ 19,24,341.00	\$ 25,20,316.41
Cash Flow Summary					
Cash and Cash Equivalents-Beginning	\$ 18,528.00	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60
Cashflow from operating activities	\$ 2,88,098.93	\$ 3,72,174.25	\$ 4,72,108.30	\$ 5,75,785.12	\$ 6,80,878.81
Cashflow from investing activities	\$ -	\$ -	\$ -	\$ -	\$ -
Cashflow from financing activities	\$ 2,40,000.00	\$ 96,000.00	\$ 48,000.00	\$ 48,000.00	\$ 48,000.00
Cash and Cash Equivalents-End	\$ 5,46,626.93	\$ 10,14,801.18	\$ 15,34,909.48	\$ 21,58,694.60	\$ 28,87,573.41
Ratios					
Gross Margin	79.66%	80.61%	80.83%	81.39%	81.63%
Net Profit Margin	25.50%	30.36%	35.37%	38.70%	40.34%

Return On Investment

Particulars	2025	2026	2027	2028	2029
Investment	1,20,000.00				
Cummulative net profit	2,45,152.70	6,10,593.84	11,16,171.04	17,65,788.00	25,60,421.88



Exit Strategy

- **Acquisition:**

Potential buyout by larger players in automotive services, insurance companies, or mobility startups looking to enter or expand in Bhutan's market.

- **Buyback:**

The company or founders may buy back investor shares once financially strong.

- **Merger:**

Combining with complementary service providers to increase market share and create value for investors.

- **Secondary Sale:**

Investors can sell their shares to new investors or private equity firms after the company reaches growth milestones.

- **IPO (Long-term):**

Taking the company public once it achieves significant scale and profitability to provide liquidity to investors.

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